

Clifton High School

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Subject: Our Character Development Program

Dear Parents (and grandparents, aunt, uncle, or caregiver),

We are excited to tell you about a great program our campus is implementing. As you know, we work hard to teach students about more than just academics and extra-curricular activities. We want your children to win in the game of life. To that end, we have partnered with 2Words Character Development (<http://2words.tv>), to implement a comprehensive character development curriculum across our campus. The program includes:

- A weekly video lesson from Character Development Coach, Stephen Mackey (@MackeySpeaks)
- A corresponding lesson for campus leaders, students and parents
- Online resources to dive deeper
- Access to a daily leadership podcast, The Plus One Podcast (www.plusonepod.com)
- Access to a weekly coaching leadership podcast, Coach360 (www.coach360podcast.com)
- In person leadership seminars and more!

This program is gender and sport neutral, and will focus on helping our students connect the dots between school, extra-curricular activities and life, by looking at topics like:

- Goals
- Grit
- Mindset
- Work Ethic
- Personal Code
- Attitude

As part of this plan, you will have access to watch weekly video and a worksheet which includes:

- A summary of the weekly lesson
- “The Best 5”: Five questions that you can discuss at home with your child that will spark conversation around that week’s character trait
- A link to watch the lesson of the week

- 3-5 more resources each week to help go deeper

You can sign up to follow the content with this link and by following these instructions:

1. Visit the link: <http://2words.tv/parent-registration/>
2. Select the appropriate District and School
3. Enter the Access Code: **2wordsparents**

If you would like to access more resources for parents each week, please visit:

<http://2words.tv/resources>

To receive a weekly newsletter from Coach Mackey and the 2Words Character Development team, please visit: <http://eepurl.com/cXOB1b>

Thank you for allowing us to teach your children. Feel free to contact us at any time if you have any question.

Sincerely,

Jimmy Jackson