



# 2019-2020 Senior Picture and Yearbook Information



Dear Parents and Students of the Class of 2020,

It's hard to believe that it's time to start thinking about senior portraits for the yearbook, but planning for next year's book is well underway, and we want to make you aware of senior photo information and other yearbook options. The following information is very important; please keep this information for reference.

## Photo Deadlines

**The deadline for senior photo submission is FRIDAY, OCTOBER 1.** If photos are not submitted by this date, students will have two options:

1. Camera Box (our photographer) will come to MASH in mid-October for one day to take one pose for the yearbook for a \$25.00 sitting fee. This is not a retake day; it is a day for students who have not yet had photos taken. More information will be shared in October with students who do not submit photos by the deadline.
2. Students who miss the Camera Box make up day will be contacted by the staff to sit for a photo taken by staff.

**If a photo is not submitted/taken by the staff by November 1, seniors will not be included in the senior section of the yearbook.**

**PLEASE PLAN AHEAD.**

**Yearbook production is set by the publisher and cannot be delayed.**

## Official Photographer

Camera Box is the official yearbook photographer for all school related activities. They have been chosen on the basis of quality, service and experience. All senior pictures taken at Camera Box are guaranteed to meet the requirements and to be submitted on time.

Camera Box is now accepting appointments for MASH senior pictures. The sitting fee is \$25 (for a limited time), which includes 5-10 preview shots to choose from for your formal portrait. All senior pictures must be taken prior to the November 15 deadline, so please schedule your appointment now because the slots fill up quickly.



2001 Market Street  
Camp Hill, PA 17011  
717-761-2017  
info@camerabox.com



## Other Options

Seniors may choose another studio for their senior pictures, but pictures must meet the specifications listed to the right. Please be sure to provide these specifications to the photographer of your choosing and communicate with the chosen photography studio to determine who will submit the photo to us. Photos that do not meet the specifications may not be printed. Photos must be emailed to Jess Atkinson at [jatkinson@mbgsd.org](mailto:jatkinson@mbgsd.org) or mailed, on a disk labeled with senior name, to MASH Attn: Jess Atkinson, 500 South Broad Street, Mechanicsburg, PA 17055.

## Image Specifications

- digital jpeg image at 300 dpi – Please name file with the student's last and first name. (SmithJohn.jpg)
- head and shoulder shots with no hands showing
- image must be 1 ¼" wide by 1 ¾" tall at 300 dpi
- **neutral gray background only** for consistency

## Senior Ads

Senior ads are available for \$50.00 and include the publication of a picture and a message of 30 words or fewer. Ads are horizontal, approximately one and a half inches high and three and a half inches long. Photos will be returned to the seniors when yearbooks are distributed in May. While we try to keep ad photos and messages private until publication, we cannot guarantee secrecy or surprise.

To submit photos and text:

1. Email a high resolution photo OR send in a hard copy of a photo to be scanned and text to [jatkinson@mbgsd.org](mailto:jatkinson@mbgsd.org)
2. Send in a photo and hard copy of text. Photos will be scanned and returned after the senior ad section has gone to print.

To submit payment:

1. Pay for your ad online at Balfour.com OR
2. Send in a check (payable to MASD).

## Sample AD

(approximate size)



Jake,  
"Start where you are. Use what  
you have. Do what you  
can."--Arthur Ashe. We can't wait  
to see what you do!  
Love,  
Us

## Yearbooks

Yearbooks are student-created publications. They will be on sale from early September until the end of March. Students who purchase a book during that time will be guaranteed a book when they are delivered in May.

We are no longer ordering extra books and will be limited to the exact number the company sends us. Extras are sold on a first come, first serve basis. More information on yearbook sales will be mailed to you directly from the publisher and shared with students in the fall.

## Spring Supplements

Spring supplements must be ordered when you order your yearbook in the fall. They are 32 page inserts that are added to the yearbook via adhesive strip that cover spring activities that occur after our main deadline (prom, spring sports, graduation, etc.).

Supplements are printed in the summer and are available for pickup in the main office during August (after graduation).

## Senior Videos

Senior videos include senior photos, candids from senior year, and a recording of the graduation ceremony. They will be available for sale in the spring before graduation.

## Questions?

Please contact Jess Atkinson at [jatkinson@mbgsd.org](mailto:jatkinson@mbgsd.org) or 717-691-4530 x3238. Please contact me via email during the summer.

Yearbook deadline and other posts and reminders are posted regularly.



@Artisan\_MASH



MASH Artisan