



**SPECIAL MEETING  
MINUTES**

**BOARD OF DIRECTORS  
IVY ACADEMIA CHARTER SCHOOL**

**August 6, 2018  
6:00 PM Open Session**

**Business Office Conference Room  
7353 Valley Circle Blvd.  
West Hills, CA 91304**

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**WELCOME**

**Addressing the Board** – Board meetings are meeting of the Board of Directors held in public, not public forum, and will be held in a civil, orderly and respectful manner. All public comments or questions should be addressed to the Board through the Chairman of the Board. To assure an orderly meeting and an equal opportunity for each speaker, persons wishing to address the Board must fill out a speaker card. Cards are available at the meeting and must be filled out and turned in to the Director of Human Resources prior to the beginning of the meeting. Members of the public may address the Board on any matter within the Board’s jurisdiction and have three (3) minutes each to do so. The total time of each subject will be fifteen (15) minutes, unless additional time is requested by a Board Member and approved by the Board.

The Board may not deliberate or take action on items that are not on the agenda. However, the Board may give direction to staff following a presentation. The Chairperson is in charge of the meeting and will maintain order, set the time limits for the speakers and the subject matter, and will have the prerogative to remove any person who is disruptive of the Board meeting. The Board of Directors may place limitations on the total time to be devoted to each topic if it finds that the numbers of speakers would impede the Board’s ability to conduct its business in a timely manner.

**Persons with Disabilities** – Upon request, this agenda will be made available in appropriate alternative formats to persons with disabilities, as required by Section 202 of the American Disabilities Act of 1990. Any individual needing special accommodations should directly contact the Office of Student Support Services at least 72 hours before the meeting.

**Next Meeting Date**

August 23, 2018      6:00 Closed/6:30 Open      Chapel at IAHS      Regular Board Meeting

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**I.      OPEN SESSION**

**A.      CALL TO ORDER**

On a motion by Diane Krehbiel and second by Janet Danaher the Agenda for Special Board Meeting August 06 was unanimously approved

B. <b>ROLL CALL</b>	Present	Absent
Allison Geld, Chairperson	<u>  X  </u>	<u>      </u>
Leslie Vanderpool, Vice Chairperson	<u>  X  </u>	<u>      </u>
Janay Bailey	<u>  X  </u>	<u>      </u>
Janet Danaher	<u>  X  </u>	<u>      </u>
Kevin Delson	<u>  X  </u>	<u>      </u>
Diane Krehbiel	<u>  X  </u>	<u>      </u>
Farbood Majd	<u>      </u>	<u>  X  </u>

C. **PLEDGE OF ALLEGIANCE**

D. Approval of Agenda for Special Board Meeting August 6, 2018, 2018.  
M \_\_\_\_\_ S \_\_\_\_\_ V \_\_\_\_\_

E. **ORAL COMMUNICATIONS**

Persons wishing to address the Board of Directors may do so by completing a “Speaker Card” and submitting the form to the Board Chairperson. Public Comment shall be limited to fifteen (15) minutes per subject with a maximum of three (3) minutes per speaker. The Chairman of the Board will read the names of the individuals who have submitted Speaker Cards to address the Board. No additional Speaker Cards will be accepted after the names have been read.

There were no oral communications

F. Discussion of enrollment status, process and projections; marketing strategies for student interest and teacher retention.

The Executive Director shared concern that Ivy is not reaching target enrollment of 910 to satisfy new property acquisition investors. Deputy Executive Director shared his conflicts for four dates of new property with tenants (VICOM) while they complete filming of the TV show, Teachers. Word of mouth advertising has gone well, but prospective families prefer to wait until the CUP is complete and Ivy occupies the new property. Mr. Herzog discussed hiring a Marketing Firm and to open enrollment for the 2019-2020 school year as soon as possible. Board members discussed the need for a larger presence in the neighborhood of Woodland Hills and to attend local family park events to promote the new location.

**II. ADJOURNMENT**

The meeting was adjourned at 7:15