

# “HOW TO” VIDEO

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You will be filming and producing a short “How To” video to explain to your audience how to do a skill or task that you have experience with.

## Requirements:

- Minimum of 2 minutes for completed video...Maximum length 10 minutes.
- Show your personality!!
- We must see you in the video for at least a portion of the video

## Footage to Include While Filming:

- Introduction:
  - Your name
  - What you are making
- Supplies
- Step by step demonstration
  - **Break this into small segments as you record**
- Conclusion
  - Show finished product

## Video Quality:

- Must be a clear, non-shaky video (Wipe your camera lens before videoing)
- You may ask someone to film (hold your camera) while you are on-screen or you
- may use a tripod
- Audio must be easily heard
- Video should be lively and energetic
- You may have a guest in your video

See website for RAW FOOTAGE Due Date