

Dear St. Francis School Supporters,

Please save the date of April 13 and plan to join fellow parents, staff, alumni and friends for a fun evening supporting SFS at our annual Gala. I've attended the Gala each year my child has attended SFS and always look forward to this annual spring event. The theme for this year is GAME SHOW and I hope you will plan to come and join us to support our school.

Every year, the Gala supports the SFS Legacy Scholarship Fund which supplements \$350,000 in free and reduced tuition for 25% of SFS students. The Gala proceeds also support needs for the school unfunded by tuition. In the past, it has funded essentials like the school bus, crossing guards (Whitney and Vicki), upgrades and repairs to facilities. This year, a portion of the funds will be used for technology upgrades and teacher training.

To support these goals, in addition to attending, Gala sponsorships truly make a difference. Consider a Gala sponsorship from your business or family, or reach out to a business you frequent that might benefit from exposure to the SFS Family and Community. The Sponsor Opportunities are included with this letter. SFS draws students from 66 zip codes, so we have an incredible marketing footprint to support businesses throughout Austin.

Table Sponsors are an excellent way to engage, support and have FUN. It's your opportunity to secure a VIP table with 10 people you choose to share the Gala experience as well as the VIP Lounge Pre-Party. Consider a group of close friends, family, classroom parents, neighbors, teachers, staff, troop/den parents or even Sponsor a table to reach out and make new friends.

The Gala Committee of staff and parent volunteers is working diligently and tirelessly to create this event which will be a fun evening with people who support SFS. Our goal is to raise \$100,000 to support our goals. Feel free to reach out to Tiffany Johnson with any questions at [tiffany-johnson@stfrancis-school.org](mailto:tiffany-johnson@stfrancis-school.org)

Best,



B. Shawn Cox  
2019 Gala Chair, Board Member and SFS Parent

## SHOWCASE SHOWDOWN

GALA and VIP Sponsor - \$7,500

Prime recognition on event invitation,  
poster & social media

Prime logo placement & link on gala website

Special recognition by Head of School in Parent/Alumni newsletter

Underwrite 10 faculty Gala tickets

Full page advertisement in the School Directory

Prime banner on School athletic field facing Huntland Drive

Thank you published West Austin News

Complimentary Gala night stay at the AT&T Hotel

Best table in the house for 10 with wine service

10 VIP tickets to the Cocktail Lounge Pre-Party

Specifically designed "Friends of SFS" car decal

## PLINKO

Cocktail Sponsor - \$5,000

Recognition with Signature Cocktail at lounge and bars

Recognition on Gala Initiation

Premier logo placement & link on Gala website

1/2 page ad in School Directory

Banner on School athletic field facing Huntland Drive

Underwrite 6 faculty Gala tickets

6 VIP tickets to Cocktail Lounge Pre-Party

6 Gala tickets with premier seating

Specifically designed "Friends of SFS" car decal

## THE CAUSE IS RIGHT

Paddles UP Sponsor - \$3,000

Recognition on Paddles (+300)

Recognition on Gala website

4 VIP tickets to Cocktail Lounge Pre-Party

4 Gala tickets with premier seating

Specifically designed "Friends of SFS" car decal

## SMILE, YOU ARE ON CAMERA

Photo Booth Sponsor - \$2,500

Exclusive Recognition on all photo booth pictures

Recognition on Gala website

4 VIP tickets to Cocktail Lounge Pre-Party

4 Gala tickets with premier seating

Specifically designed "Friends of SFS" car decal

## LET'S MAKE A DEAL

Live Auction Sponsors - \$1,750

Recognition during Auction and Games

Announced recognition by Auctioneer

Recognition on Gala

4 VIP tickets to Cocktail Lounge Pre-Party

## SPIN TO WIN

Wine/Liquor Pull Sponsor - \$1,000

Recognition at Wine or Liquor Pull Games

Logo Stickers on each Bottle

4 VIP tickets to Cocktail Lounge Pre-Party

## WHEEL OF FORTUNE

Raffle Sponsor - \$750

Announced recognition at Gala by Auctioneer

4 VIP tickets to Cocktail Lounge Pre-Party

## COME ON DOWN

Table Sponsors - \$2,500

Premier VIP Table for 10

Table Side Wine service

10 VIP tickets to Cocktail Lounge Pre-Party

Sponsored table recognition

Underwrite 2 faculty tickets

SFS values Sponsors and Supporters at ALL levels. All Sponsors will be recognized on our website, in social media, the parent and alumni newsletters and SFS's Annual Report.