



****This is an adult only event.**** Formal invitation to come.

The success of the auction depends on you!

What is the Auction?

This coming spring, the Parent Association will bring you "A Speakeasy Soiree." **This fundraiser will consist of an online auction (2/28–3/6) culminating with a cocktail party and silent auction on Saturday, March 9, 2019.**

Proceeds from this event will help to answer the "Call to Action" and provide the necessary funds to continue improvements to both campuses. The auction has a rich history of raising pivotal funds that have transformed the School of Blessed Sacrament including a new library, computer lab, science lab and more.

Parents are asked to support the auction in one of the following ways:

- **Donations:** Donate new goods or services (one per child) or in lieu of a donation; donate \$100 cash online.
- **Sponsor:** Partner with other local businesses and families in underwriting the auction and receive major perks!
- **Volunteer:** Join our team! We have lots of opportunities, both large and small for you to get involved. We'd love to have you be on our team.
- **Attend the Event:** Come party! The auction is a fun, community-building event that you won't want to miss.
- **Bid!** Our online and live auctions have amazing items and once-in-a-lifetime experiences - there is something for everyone.

See the back of this page to learn about how to get amazing donations! Utilize your network and the businesses you already frequent. Please don't go out buy a gift certificate as it may sell for less than your cost. Instead, please donate directly to the auction or consider sponsoring instead!

What is sponsorship?

Sponsorship is an opportunity for families and businesses to receive additional marketing benefits and help underwrite the costs of the auction. Your support is vital and sponsors receive amazing benefits. Email us if you or a business you know might be interested!

When is all this due?

- **Sponsorships are due 1/11/2019**
- **Donations are due 2/11/2019**

Together we look forward to having a fun and successful event!

Thanks for your support! ~The Auction Committee

Where do I get more information?

If you have any questions, suggestions, class project ideas, need a sample email or are looking for donation ideas please visit the auction tab on the school website or reach out to the auction committee at auction@sblsnyc.org.



How to get Auction Donations



Make a list of your network

- A good friend is in a Broadway show? Might they donate tickets or give a backstage tour?
- Your kids have taken more classes than you can count at a specific place, might they donate a free session of classes? A birthday party?
- A grandparent has a country house, might they donate a weeklong stay? A weekend stay?
- Have a favorite restaurant or coffee shop? Ask them for a donation while you dine!

Share our purpose. Their donation is not only tax-deductible, Every penny raised directly contributes to the improvement of the school environment and the success of our children's education!

Share the benefits. Donors get something too! As a thank you, your business will be featured as a donor on our school website, which will be viewed by over 1000 individuals. 80% of our families report spending more than their donation and becoming repeat clients to our donors.

Get the details. What are the specifics of the donation? When does the donation expire? What's the Fair Market Value? Any other restrictions? Fill all that out on the attached donations form.

Top Donation Ideas

Unique Experiences/Ticketed Events

- Backstage Access/Tour: for concerts, Broadway shows, TV shows, movies, to NY landmarks, companies, museums, etc.
- Exclusive Viewing Spots for NYC events
- Table reservation at a "hot" restaurant like: Rao's, Momofuku Ko, Polo Bar, etc.
- Meet & Greet: Breakfast, lunch or coffee with a celebrity, CEO, author, etc.
- Tickets for Concerts and Shows: Broadway, off-Broadway, Lincoln Center, Opera, Ballet, children's theater, Madison Square Garden, etc.
- Tickets to Talk Shows – SNL, Today Show Concert Series, Tonight Show, The Daily Show,
- Tickets for sporting events, a movie premiere or screening, walk-on role in a movie or TV show

Travel

- Airline Miles/Tickets
- Helicopter or Boat Tours
- Hotel and vacation home stays

Food & Dining

- Restaurant gift certificates
- Cooking lesson at home, restaurant or cooking school
- Fine wines or gourmet food baskets
- Host a party in your home for 8+. (i.e. Margarita Night, Dinner, Pool Party, Poker Night, Etc.)
- Private wine or other beverage tasting

Beauty/Fitness

- Private Shopping Parties/Gift Certificates for Clothing, Cosmetics or Cosmetic Application
- Hair cut/color, blow-outs or extensions
- Massages, facials, mani or pedicures, day spa, medi-spa procedures
- Personal training sessions or fitness classes
- Rounds of golf

Where do I get more information?

If you have any questions, suggestions, class project ideas, visit the auction tab on the school website or reach out to the auction committee at auction@sblsnyc.org.

