

THE BIG PICTURE

The 2019-20 ANNUAL FUND CAMPAIGN for Big Picture Philadelphia

THE BIG PICTURE is a regional campaign, across industries, neighborhoods, city and suburbs to mobilize 580 Philadelphia high school youth.

During the 2019–20 school year, Big Picture Philadelphia (BPP) will support the efforts of two public high schools in the School District of Philadelphia — el Centro de Estudiantes and Vaux Big Picture High School — in preparing their students for the real world of work. Vaux BPHS, a neighborhood high school of 310 students, and el Centro, an accelerated high school of 270 students, engage students in project-based, real world education that builds programming and individual partnerships focused on personalized internship experiences. Three programs cover all costs for the Annual Fund campaign of \$907,000 across both schools. Your personal financial investment in **THE BIG PICTURE** supports students on their personal pathway in high school and beyond.

- **Real World Learning/Learning Through Internships (RWL/LTI)** prepares students for work with real world experiences at businesses, organizations and institutions throughout the region. Two day per week internships under the guidance of a mentor completing projects that advance the mission of the work site and integrate with work in school.
- **Resiliency Support** Individual and group support for students as they navigate high school and for students in crisis.
- **Post-Secondary Preparation** Dual-enrollment with Community College of Philadelphia, post-secondary education preparation, individualized post-secondary planning.

Giving Levels

- **\$100** covers the cost of one students' transportation to their internship
- **\$1,000** covers the cost of dual enrollment at the Community College of Philadelphia for one student
- **\$5,000** covers the costs of college/trade school visits for upper level students at both schools
- **\$10,000** covers the costs of specialized emotional and behavioral support programming at Vaux BPHS or el Centro.
- Transformational gifts of **\$25,000** or more ensure Big Picture Philadelphia hires, trains and retains top professional staff in leadership positions for the RWL/LTI, Post-Secondary and Resiliency programs.

How to Give

Visit www.bigpicturephiladelphia.org and click **DONATE**

Contact Christopher M. Petersen, Director of Development, at 267.257.6118 or cpetersen@bigpicturephiladelphia.org

Visit our website for news, volunteer opportunities, ways to get involved!

Vaux Big Picture High School

- **88.6%** average daily attendance in 2018–19
- **89.6%** average daily attendance so far in 2019–20 (77% is the SDP neighborhood school average)
- **89%** Credit Accumulation in 2018–2019 (79% is the SDP average)
- **24** Vaux BPHS students successfully completed at least one college class in 2018–19
- **11th grade** students are enrolled in CCP classes at CCP
- **10th grade** students are enrolled in a CCP class at Vaux

el Centro de Estudiantes

Real World Learning Outcomes:

- **78%** of all eligible students completed an Internship
- **68%** of all students received stipends for their internship work through a pilot program with the Philadelphia Youth Network

Post-Secondary Access:

- **79%** graduation rate (52 out of 66 students)
- The 52 students:
 - completed 80 applications to trade schools, 2 and 4 year schools
 - completed 99 job applications

