Information from posters

Read this poster. Decide whether or not it will persuade people to take an interest.

PUBLIC MEETING
In the Village Hall at 7.00 PM
on Wednesday, April 15th

OUR PARK IS OUR PROBLEM!

Do you care about:
Our plants and animals?
Natural beauty?
Conservation?

If you really do care then ...
Come to this meeting
Express your views
Sign our petition
Write to your city councilor

Something must be done before it’s too late!

Now write a short paragraph saying what you think is effective or ineffective about this poster.
Imagine you are a reporter working for the local paper. You have been asked to write a brief report about what happened at the meeting advertised on the poster. You have limited space for your report, and the editor has already decided on the headline (see below).

You must include:
- when and where the meeting took place
- the name of the chairperson and the number of people attending
- a summary of the views and feelings expressed
- any possible outcomes (what might happen next)

**A Public Problem**
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Something must be done before it’s too late!

Now write a short paragraph saying what you think is effective or ineffective about this poster.

Your child’s paragraph should comment on how well the poster gains attention, informs, and persuades. It may help if you first discuss the meaning of the word effective. Check your child’s writing for clarity and correct grammar and spelling.
Newspaper report

Imagine you are a reporter working for the local paper. You have been asked to write a brief report about what happened at the meeting advertised on the poster. You have limited space for your report, and the editor has already decided on the headline (see below).

You must include:
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• the name of the chairperson and the number of people attending
• a summary of the views and feelings expressed
• any possible outcomes (what might happen next)

A Public Problem

The report should include the four elements listed and be in the style of a newspaper report. Try to look at newspapers and letters with your child. Encourage your child to develop a critical eye rather than to accept everything that he or she reads.