

SchoolMessenger Notification Service

Watervliet Public School district has contracted with SchoolMessenger, a leading provider of notification services for parental outreach, emergency broadcasts, student attendance alerts and other communications for education.

The SchoolMessenger system is designed to automatically notify parents through text, email, and/or phone for reasons that impact the safety and academic performance of students. SchoolMessenger will extend the district's existing community outreach efforts and emergency preparedness procedures, as well as inform parents of upcoming school events such as statewide testing and parent meetings. As a comprehensive communication tool, SchoolMessenger will contribute to the district's involvement initiatives, allowing the district to engage the broader educational community about a wide range of topics affecting students' academic success.

SchoolMessenger will *not* replace current school communication methods. Principals will still be accessible for live visits and will continue to communicate via current methods including paper-based memoranda. The district's acquisition of the SchoolMessenger system is intended to extend its commitment to remain personally connected with parents by offering additional and timely communications. SchoolMessenger notification services (<http://www.schoolmessenger.com>) are provided by Reliance Communications of Santa Cruz, California, serving thousands of schools, districts, colleges and universities with timely alerts since 1999.



*Connecting educators with
millions of parents, students and staff every day*

www.schoolmessenger.com