



Parent Ads Order Form
2019 Yearbook

To order a personalized ad to "congratulate" your senior, (1) complete the order information below, (2) answer the questions on the attached sheet, (3) enclose this form, payment, and desired photo/s in an envelope, and (4) deliver or mail to Chris King, AAHS Yearbook Adviser, 1415 Sixth Avenue, Altoona, PA 16602.

Name of Student: _____

Name of Parent(s): _____

Address: _____

Phone: _____ Email: _____

Best time to contact: _____

Is this ad to be a surprise? YES NO

I would like to buy:

Full Page - \$210

Half Page - \$120

Quarter Page - \$70

Eighth Page - \$40

Sixteenth Page - \$25

YES, I would also like to order a yearbook for \$70 before January 21, 2018. On and after January 21st, I would like to order a yearbook for \$80.

TOTAL = _____ ** Make checks payable to AAHS YEARBOOK**

Personal Ad Design Information

My Personal Ad Size

Please check your choice:

_____ **1/16 Page Ad for \$25**

Actual Size: 5.25 cm x 6.5 cm
Maximum of 1 photo

_____ **1/8 Page Ad for \$40**

Actual Size: 10.5 cm x 6.5 cm
Maximum of 1 photo

_____ **1/4 Page Ad for \$70**

Actual Size: 10.5 cm x 13.5 cm
Recommended max of 3 photos

_____ **1/2 Page Ad for \$120**

Actual Size: 21.5 cm x 13.5 cm
Recommended max of 5 photos

_____ **Full Page Ad for \$210**

Actual Size: 21.5 cm x 27 cm
Recommended max of 10 photos

My Personal Ad Photos

Please answer the following:

1) How many photos will be included in your ad? _____

2) Will the photos be sent as prints or digital files? _____

Digital photos

* must be of a high resolution (at least 200 dpi).

* Files must be either JPG or TIFF in format.

* Files can be mailed on a CD or sent as email attachments to cking@altonasd.com

* Digital photos usually look clearer in the yearbook than print.

Print photos

* Please label the back with student's name.

* If you would like photos returned, please include a stamped, self-addressed envelope, or your photos can be picked up in August at distribution.

* **DO NOT SEND IRREPLACEABLE PHOTOS.**

3) Would you like any of the photos to be in shapes?

DO NOT CUT PICTURES to make shapes! Sketch the shape on the back of the photo and/or describe below.

My Personal Ad Message

Write below (or attach) the message that you would like to appear in your ad.

Remember to write only what will **fit your ad** size, including the photo(s) you have chosen!

My Personal Ad Design

Check your preference:

_____ Follow the design I have created as closely as possible. (**Attach a sketch** using the **actual ad size** above.)
Note the horizontal/vertical dimensions of your ad when planning its design as proportions cannot be changed.

_____ Design the ad for me. (Please provide below or attach any **special instructions** you would like us to incorporate, such as the use of favorite **colors**.)

Important Information:

- We must receive your ad order by **January 31, 2019!**
- Please enclose your payment and make checks/money orders payable to "AAHS Yearbook."
- The publication retains the right to edit personal ad submissions to fit size limitations and standards of good taste. Every effort will be made to contact the purchaser if there is a need to edit the ad as it was requested.

PLEASE EMAIL ANY QUESTIONS TO CHRIS KING AT cking@altonasd.com!