



San Jose Charter Academy - Fundraisers



Friday Fundraiser's:

Fundraisers that involve selling food are discouraged, but they are allowed outside of school hours (3:45-midnight). The fundraisers held between the hours of midnight -3:45pm must meet the nutritional guidelines in the Wellness Policy. Healthy food fundraisers can be very profitable. Even better, they teach students about nutrition and show that the school cares about their health. Some healthy food fundraiser include:

- bottled water – you can add the school's logo
- healthy organic local produce
- grocery store fundraisers where the supporter buys groceries, swipes club card, and money is raised for the school
- fresh and dried fruit sales
- Gogurt, Trail Mix, Fruit Bars, Fruit snacks, granola bars, Pirates Booty, etc. (Refer to Elementary School Complaint Snack List – attached)

Nonfood Fundraisers:

There are great fundraisers that don't involve selling food at all. Here are a couple of ideas:

- Gift wrap
- Magazine sales
- Sell flowers for holiday's
- Host a student talent show or craft fair
- School carnival
- Penny wars competition
- Bags, apparel, mugs, notebooks, and more with student artwork or school logo
- Publish a cookbook with healthy recipes

Fundraisers that Promotion Physical Activity:

Even better fundraisers encourage students to get active. In addition to raising money, these great fundraisers get family and community involvement and promote healthy environment. Here are couple of ideas:

- Family fun night with games and activities
- Bowling night or bowl-a-thon
- School Dances
- Skate night
- Walk-a-thons & Jog-a-thons

Other Resources:

The Team Nutrition Popular Events Idea Booklet: <https://www.fns.usda.gov/team-nutrition-popular-events-idea-booklet>

Smart Snacks in School: Fundraisers https://fns-prod.azureedge.net/sites/default/files/allfoods_fundraisers.pdf

The Alliance for a Healthier Generation:

<https://www.healthiergeneration.org/take-action/schools/snacks-and-beverages/fundraisers>

Note: All foods SOLD during the school day must be checked to ensure they meet the Smart Snacks nutrition standards.