

Purchase dedication by Friday, September 7, 2018 and receive 10% off!



La Pantera Yearbook

Palos Verdes Peninsula High School
27118 Silver Spur Road
Rolling Hills Estates, CA 90274

Phone, School 310-377-4888, 652
Email johnsonj@pvpusd.net
Fax 310-544-1839

Business Advertising Contract

Business Name _____

Contact Name _____

Billing Address _____

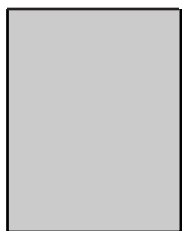
City _____ State _____ Zip Code _____

Business Phone Number _____ Mobile Number _____ Fax _____

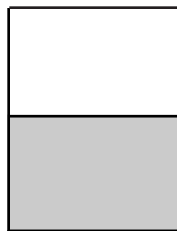
Email Address _____



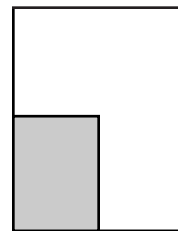
___ Full Spread
10.66" x 17"
35 picture max
\$900



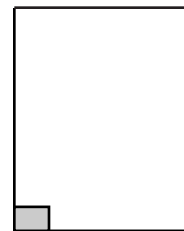
___ Full Page
8.33" x 10.66"
18 picture max
\$500



___ Half Page
8.33" x 5.3"
10 picture max
\$400



___ Quarter Page
4.16" x 5.33"
5 picture max
\$300



___ Patron
2.5" x 1.5"
\$100

I will supply my own ad slick.

I would like the La Pantera Staff to design an ad for me.

Please check all that apply

Prints will be submitted Digital images will be submitted

Pictures and text must be submitted by the ad submission deadline. Members of the La Pantera staff will design layout of the ad. Although best efforts will be made to include all submitted images, the staff reserves the right to edit or eliminate photos. Please help the staff by ranking images in their order of importance.

Ad Submission Guidelines

To ensure the placement of your ad, the signed contract must be received with full payment by November 16, 2018. All necessary materials must be submitted to Jaymee Johnson's classroom or mailbox by November 16, 2018.

Ad Slick Technical Specifications

- *Scan all images and create all ads at no less than 300 DPI Resolution
- *Ads must be submitted to CMYK color format
- *Ads must be saved as a TIFF, JPEG, or PSD file format
- *Files must be saved in Macintosh format

Ad Sizes: (Width by Height)

- *Full Page: 8.33" x 10.66" (2700 pixels X 3600 pixels)
- *Half Page: 8.33" x 5.3" (2700 pixels X 1800 pixels)
- *Quarter Page: 4.16" x 5.33" [1350 pixels X 1800 pixels]
- *Patron: 1.5 in. X 2.5 in. [750 pixels X 450 pixels]

I authorize the 2018-2019 Palos Verdes Peninsula High School Yearbook Staff to publish a full spread, full page, half page, quarter page or patron in the yearbook. Advertisements are student-produced and non-refundable.

Authorized Signature _____ Date _____ Name/Position _____

Make all checks payable to PVPHS YEARBOOK

_____ Bill me

_____ Check # _____ attached

Client Information:

Name of Company:

Affix business card of client here:

Name and position of contact:

Time and date of sale:

Phone number and email of contact:

Company-created advertisement will be submitted? Y or N

Date Placement/Page Confirmed and Ad Submitted:

Date Payment Received:

Professional Photographer Appointment? Date?

Proof shown or mailed to client with "thank you" card?

Date?
