

Dear Parents of the Class of 2019,

In order to recognize the accomplishment your senior is making as he/she graduates this year, we are giving parents the opportunity to purchase a senior recognition ad in *The Constellation*. Depending on the size of the ad, you have the option of using one or several pictures celebrating the life of your child. These could include baby pictures, snapshots, etc. The prices for these ads are:

Business Card: \$55.00 (one picture)

Quarter Page: \$100.00 (one-three pictures on average)

Half Page: \$180.00 (one-six pictures on average)

This year, we are offering two options for ordering your senior recognition ads.

OPTION 1: Ad Builder through Balfour---Parents have control over the content of the ad. You can choose the background color, font color, font, layout, etc. There are several templates from which to choose. You pay for your ad and design the ad online through Balfour. Go to <http://www.balfour.com/tennessee/murfreesboro/siegel-high-school> to access the site for this. You will choose the yearbook ad option to begin your purchase and design process. We reserve the right to edit all submissions for consistency, accuracy, and appropriateness of content. Be sure to buy the baby ad and not the business ad.

OPTION 2: Submit Ad to School---Photographs must be standard size photographs, NOT photos that have been cut, cropped, or otherwise altered. Also, remember that copies of photographs do not reproduce well when scanned. If possible, a digital image would reproduce best. These can be emailed, placed on a CD, or delivered on a flash drive. Our publisher only allows images in a JPEG format, so please make sure digital images have the JPG extension. Checks should be made payable to Siegel High School. Please label each photograph with the student's legal name (be sure to use a photo-safe pen, not pencil or ball-point as those will damage the photograph). Photographs will be returned to the parent address we have on file **if an addressed, stamped envelope large enough to hold the photograph is provided to us**. Place all photographs, this form, a self-addressed stamped envelope, and the check in a large envelope and deliver to the yearbook staff at Siegel High or mail it to Siegel High School, Attn: Yearbook Staff, 3300 Siegel Road, Murfreesboro, TN 37129. **WE CANNOT ACCEPT PARTIAL SUBMISSIONS**. If you have a picture that was professionally made, we must have a copyright release for this picture. Professional photography is the property of the photographer, not the subject of the photograph. We suggest using photos you have taken as opposed to professional photos unless you can easily obtain written permission for us to reproduce the photograph. Please remember that this includes Olan Mills, Wal-Mart, K-mart, and similar studios. It also includes school photographs and dance studio photos. **We will not accept the ad without the release.**

You can create these ads any way you want. Write a letter to your daughter or son and include your favorite photo memories. Be creative!!! Please be very specific with names because we do not know nicknames for students. Be aware that very long copy may have to be edited to fit into the space purchased. **The deadline for purchasing these recognition ads is January 18.** If you have any questions, please contact Belinda Juergens at (615) 904-3800 ext. 29636 or by email at juergensb@rcschools.net.

Student Name: _____

Name of Parent(s) placing ad: _____

Permanent Address: _____

Phone: _____

Email: _____

Size of Ad: ___ Business Card ___ Quarter Page ___ Half Page

Message: _____

From: _____

