

# Olweus Bullying Prevention Program

New Holland Elementary School

Fall 2010

# ELANCO District-wide Initiative

New Holland Bullying Prevention Core Team  
TASK Team (Together Activating Solutions for Kids)

- Sue Sneath, Principal
- Jessica Reidenbach, Counselor
- Karen Senior, Support Specialist
- Heather Schrantz, 6<sup>th</sup> grade
- Coleen Davenport, 5<sup>th</sup> grade
- Jan Mingledorff, 5<sup>th</sup> grade
- Jeremy McLamb, 4<sup>th</sup> grade
- Kimberly Andersen, 3<sup>rd</sup> grade
- Melissa Martin, 1<sup>st</sup> grade
- Andrew Krape, Music
- Jaime Risser, Parent
- Marcie Kauffman, Parent
- Stephanie Roy, Olweus Consultant

# History

- Originally implemented in Bergen, Norway in 42 schools
- In recent years, the Olweus program has been tested in Canada, England, Germany, and the U.S.
- One of the 11 Blueprints for Violence Prevention (Center for the Study & Prevention of Violence)

# What is bullying?

- Bullying is an intentional, negative act.
- Bullying is usually a repeated behavior.
- Bullying involves an imbalance of power; the student who is bullied has difficulty defending himself/herself.

# Bullying Behaviors

- Overt and covert
- Direct and indirect
- Open attacks and subversive
- Physical and non-physical
- Social isolation/exclusion from a group
- Name calling, threats, gossip, rumors, lies, making fun of, manipulating friendships, meannotes
- Intentional where a person cannot defend self

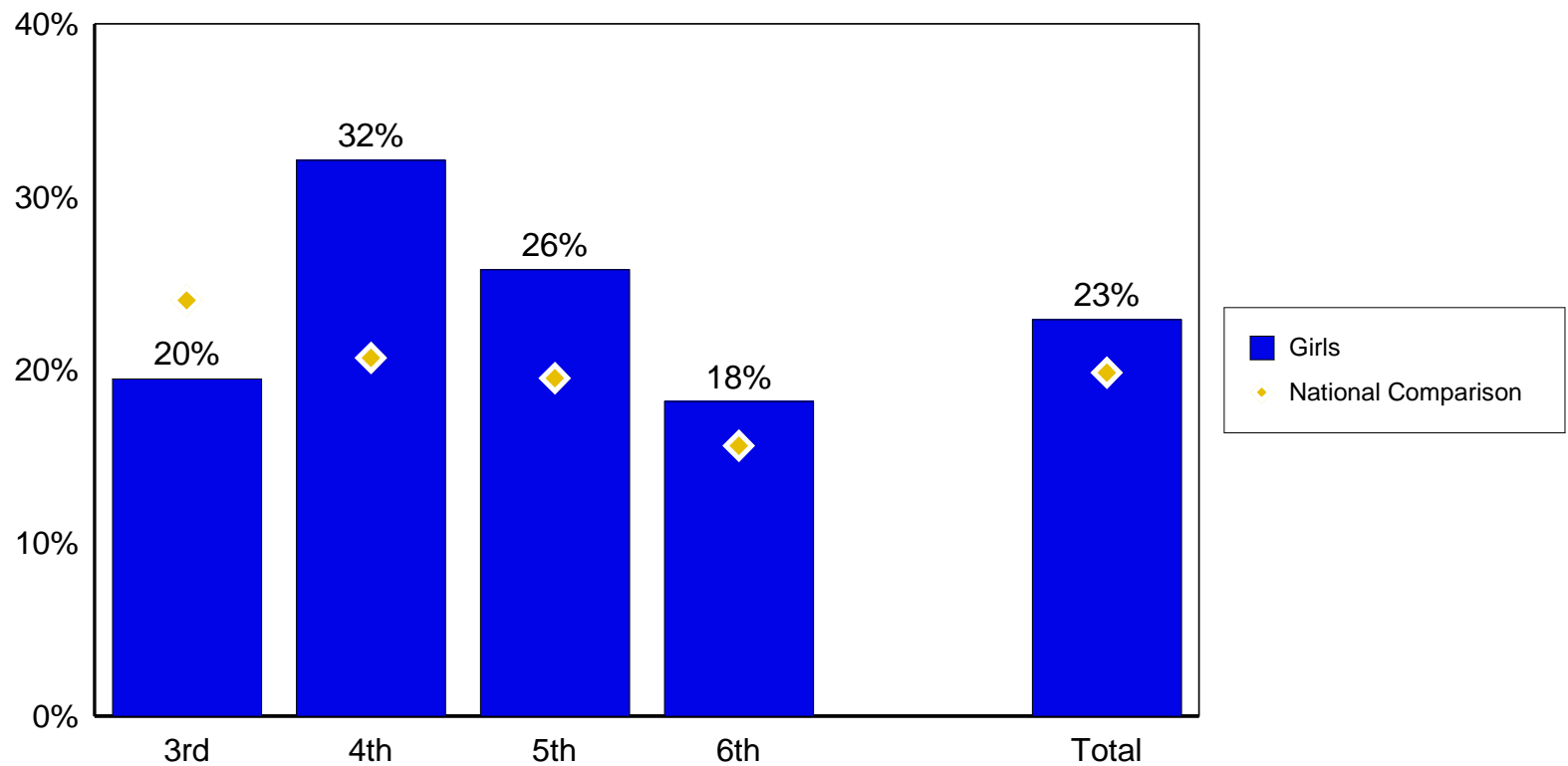
# Bullying affects everyone

- Victims
- Bullies
- Bystanders
- School Climate



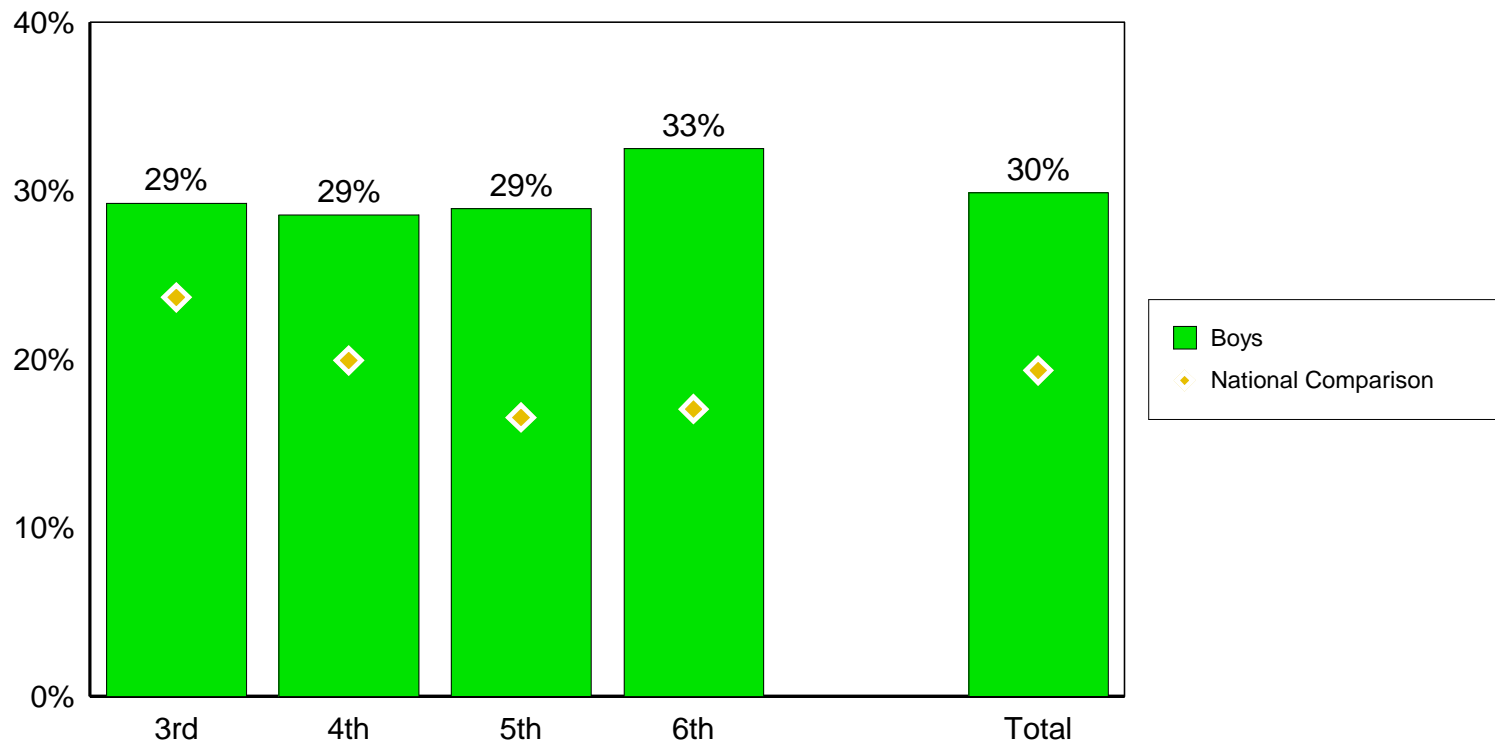
New Holland  
Elementary Student  
Perceptions about  
Bullying

**Graph 3a. Percentage of girls who have been bullied "2-3 times a month" or more (Q4 dichotomized)**

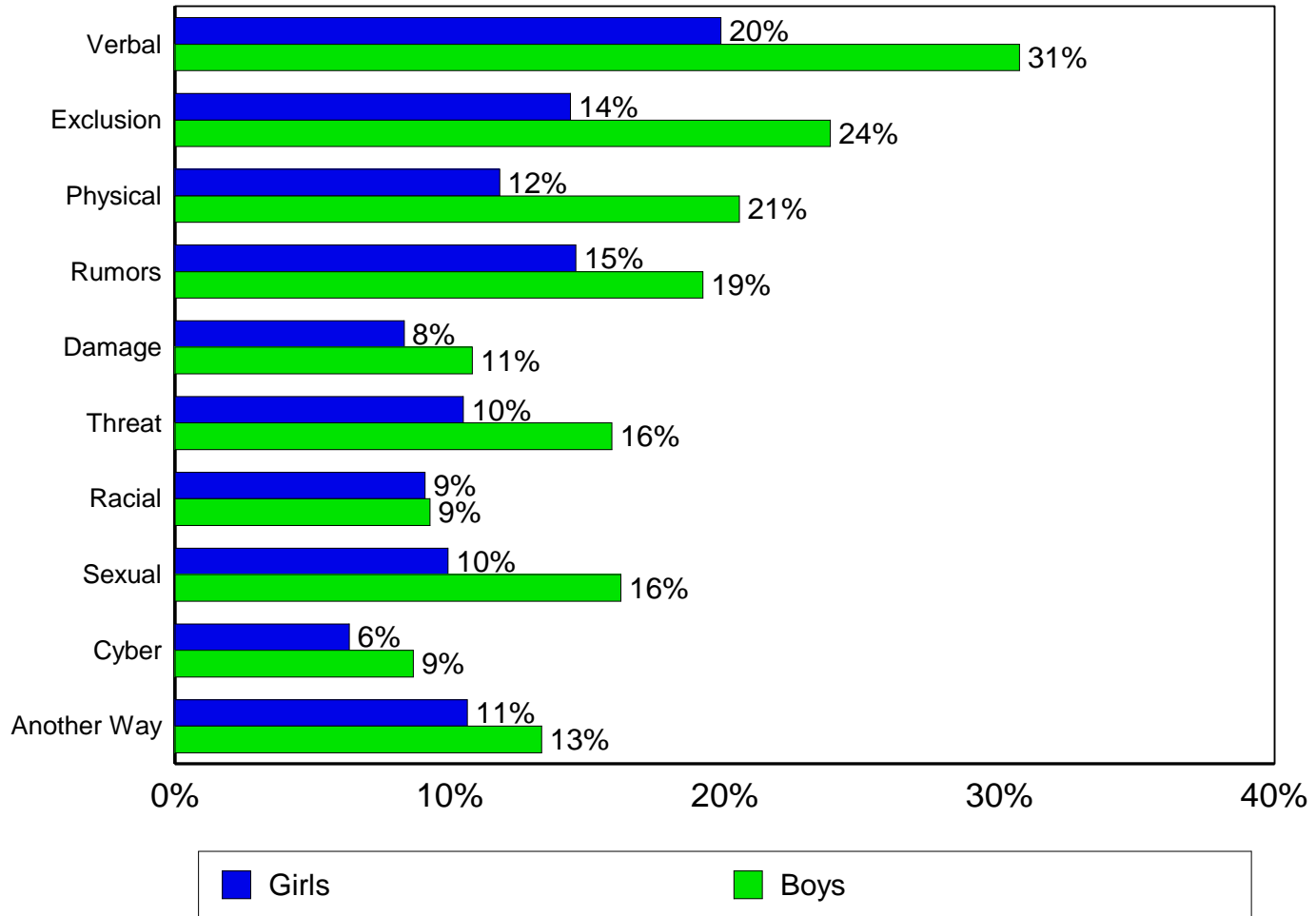




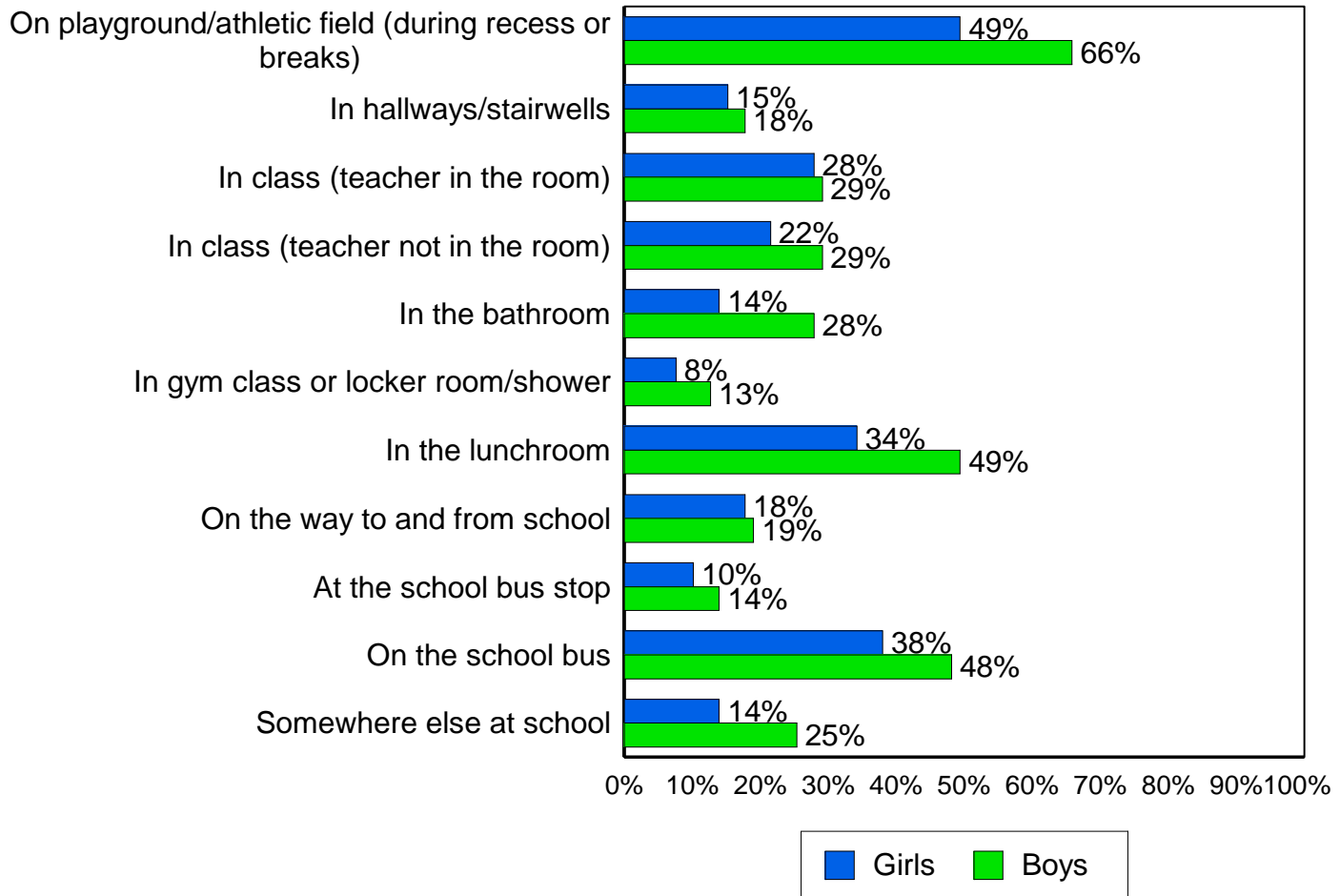
**Graph 3b. Percentage of boys who have been bullied "2-3 times a month" or more (Q4 dichotomized)**



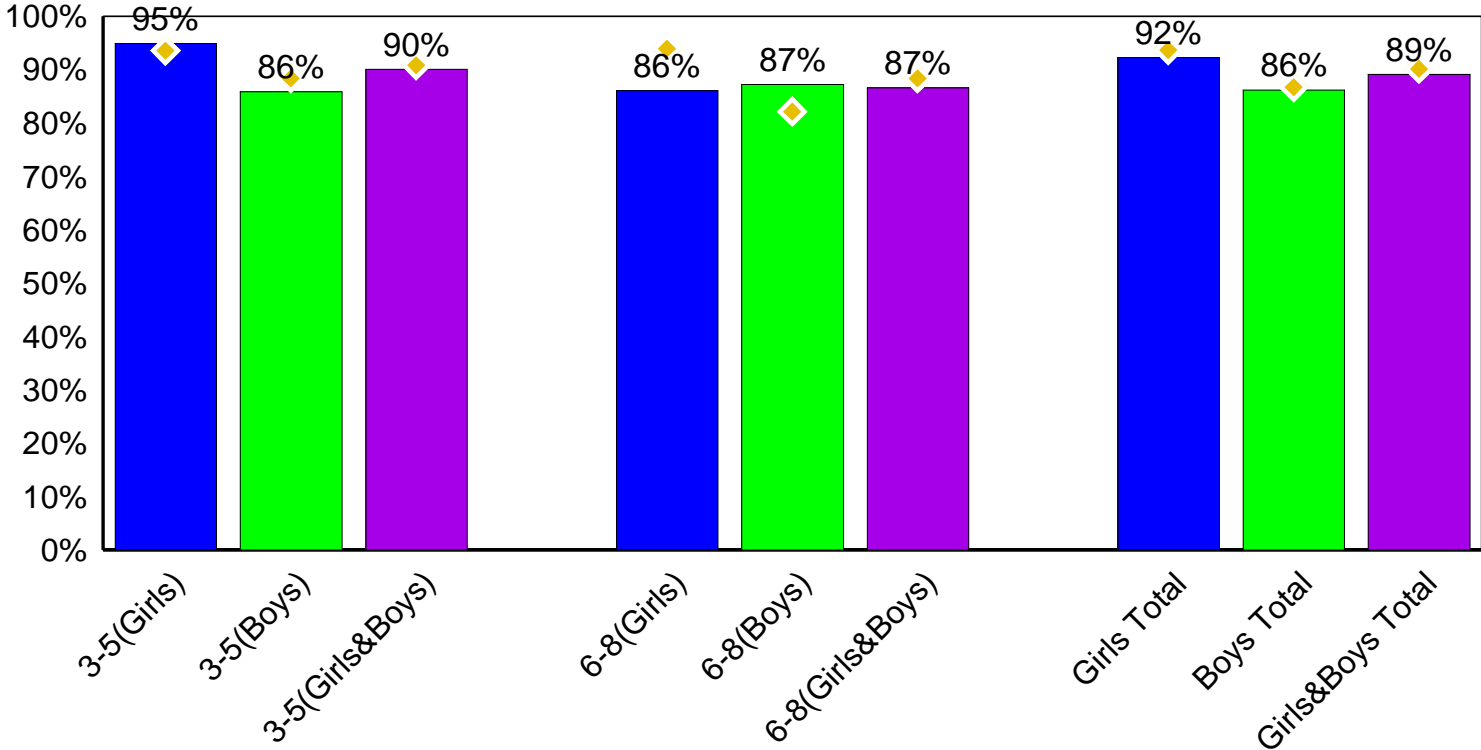
**Graph 7. Ways of being bullied, for students who reported being bullied "2-3 times a month" or more (Q4)**



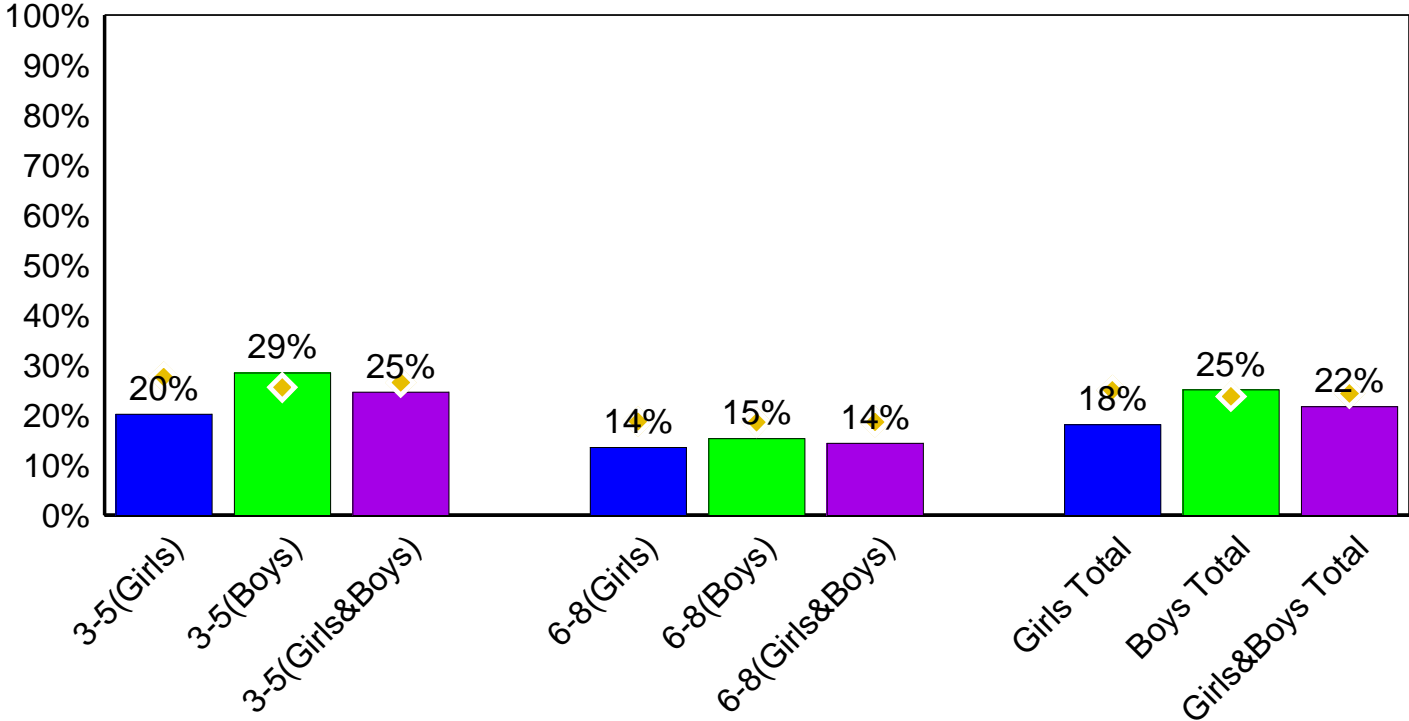
**Graph 10a. Where the bullying has occurred, for students who reported being bullied "once or twice" or more (Q4). Percentage of girls and boys who report being bullied in various places**



**Graph 13. Empathy with victims. Percentage of students who responded "feel a bit sorry" or "feel sorry and want to help" to Q23: When you see a student your age being bullied at school, what do you feel or think?**



**Graph 16. Interventions by other students. Percentage of students who responded "often" or "almost always" to Q21: How often do other students try to put a stop to it when a student is being bullied at school?**



# School Rules

- 1. We will not bully others.**
- 2. We will help students who are bullied.**
- 3. We will include students who are left out.**
- 4. If we know that somebody is being bullied, we will tell an adult at school and an adult at home.**

# School-wide Initiatives

- Talon Tickets
  - School-wide behavior support plan
- Cafeteria procedures
- Playground procedures
- Classroom Meetings

# New Holland's Response to Bullying

- On the Spot Interventions
  - Teacher/Support Staff
- Counselor
  - Individual Education
- Principal
  - Individual Education and Parent Letter
- Natural, Logical Consequences





Questions?