



CALIFORNIA INTERSCHOLASTIC FEDERATION

STATE MEDIA RELEASE

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CIF Names Ron Nocetti as New Executive Director ***Nocetti Assumes New Role After Blake Retires at Conclusion of 2018-19 School Year***

SACRAMENTO, CALIF. – The California Interscholastic Federation (CIF) Executive Committee named Ron Nocetti, current Associate Executive Director of the CIF, as the Federation’s ninth Executive Director. Nocetti replaces retiring Executive Director Roger L. Bake and will begin his new position August 1.

“It is an honor to be selected as the new Executive Director and I am excited to continue serving side by side with the entire CIF family who works so relentlessly to provide opportunities for our students to participate in education-based athletics,” said Nocetti. “I also join the entire organization in thanking Roger for his 43 years of service to secondary education in California. He worked tirelessly on behalf of our member schools and their student-athletes and we wish him and his wife, Karen, the best in their retirement years.”

The CIF Executive Committee began the search for the new candidate in March after Blake announced his intent to retire at the end of the 2018-19 school year. Nocetti was recommended following the conclusion of the selection process and will be ratified at the June 2019 Executive Committee Meeting.

“Ron Nocetti’s dedication to education-based athletics in California is an example for all involved,” said CIF State President James Perry. “We are excited to work with Ron in continuing the CIF mission to engage the 1,606 CIF-member schools in an effort to provide positive opportunities for all our student-athletes.”

Blake adds, “There is not a more qualified person for this job than Ron Nocetti. He is well prepared and will do an outstanding job. I’m retiring from the CIF knowing that his leadership will only improve the experiences for the students and schools participating in education-based activities in California.”

Nocetti received his bachelor’s degree in economics, a master’s degree in sport management and a doctorate in educational leadership all from the University of San Francisco. He has been involved in education since 1991 as a teacher, coach, athletic director, and administrator. In 2008 he was hired by the CIF State Office as the Director of Championship Events, promoted to Senior Director and became the Associate Executive Director in 2012.

About the California Interscholastic Federation

The CIF was created in 1914 and is the governing body for high school sports in the state of California. CIF is uniquely positioned to foster student growth in values and ethics. CIF’s ideal of “Pursuing Victory with Honor,” provides the opportunity to influence the actions of the athletic community. CIF strives to promote equity, quality, character and academic development. CIF is a nonprofit federation and the state office, located in Sacramento, Calif., represents the interests of its member Sections. The 10 Sections represent geographic regions within the state: Central, Central Coast, Los Angeles City, North Coast, Northern, Oakland, Sac-Joaquin, San Diego, San Francisco and Southern. CIF represents 1,606 public and private member schools and more than 838,000 student-athletes. CIF conducts Regional and State Championships in badminton, cross country, football, volleyball, tennis, wrestling, basketball, soccer, swimming & diving, track & field, golf and water polo. CIF Sections conduct championships in more than 22 sports.



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