

EAGLE COLOR RUN

DETAILS OF PARTICIPATION

October 12th, 2019 (Rain Date October 15th)

This will be the only fundraiser for the DYE PTO this year. We will continue to sponsor certain events like our annual carnival and offer spirit wear for sale but the COLOR RUN will give us 90% of our operating budget this school year.

WHAT IS A COLOR RUN?

A Color Run race is an “every child wins” race whereas he will jog/walk around a track and go thru a finish line at the end. EVERY STUDENT at DYE will participate in at least one lap. Any child who raises at least \$30 will get to participate in the color lap. He will earn one color lap for each \$30 that he raises (i.e. \$120 donations = 4 laps/4 colors). As he crosses the finish line, he will be “splashed” with a different color. These colors are basically a chalky material that when mixed with water is very similar to washable paint. The PTO is providing every student and staff member at DYE a free Color Run t-shirt to wear for the “splashing”. These shirts will be handed out the morning of the event immediately before the run. **IMPORTANT...IF YOUR CHILD HAS AN ALLERGY TO DYE OR COLOR, PLEASE EMAIL US DIRECTLY AT DYEPTO@GMAIL.COM.** We want to know of this first hand since we will be the “splashers”.

HOW DOES THE DONATING WORK?

Ideally, we would like for each student to raise a minimum of \$30. That is best done through involving family and the community by asking them to be your Color Run sponsor. Invite them to the event to watch your child run the color laps and possibly get splashed themselves! Most businesses will participate if asked.

We have distributed blue envelopes to every student and staff member for donation collection purposes. Staff members can donate directly if they choose to participate (participation in NOT mandatory) or they can sponsor a classroom. That would entail choosing a classroom to give a blind donation to and then the teacher would designate a student as beneficiary.

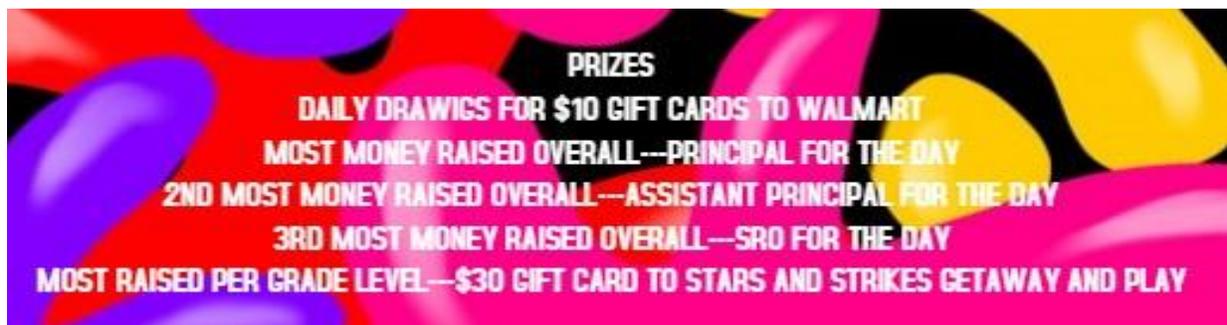
The donations will be collected every Friday. Please send any cash in a sealed envelope with your child’s name on it and his/her teacher. Make any

checks payable to DYE PTO and provide 2 phone numbers. If you have a donation that you know about that was made thru PayPal or FB, please write that info on a note and send it with the other donations. Place all donations into the blue envelope and return it every Friday morning.

You can also donate through Pay Pal accessed by a link on the DYE website, www.dye.rcschools.net, or you can donate on our FB page. This is ideal for out of town relatives and friends.

ARE THERE PRIZES FOR MOST EARNED?

Absolutely! More prizes will be announced as we go along but here are some highlights!



We are also going to announce a contest between the grades. The winning grade will receive something wonderful (to be determined) relevant to their grade.

WHERE IS THE MONEY GOING?

The PTO paid for an annual subscription last year for the I Ready Reading Program which cost over \$16,000. We want to renew that subscription next year because we feel that is a very important tool for our students to enhance their reading and comprehension skills. With any excess money earned from the Color Run fundraiser, we want to purchase charging towers/stations for each classroom. The school purchased 15 laptops last year for each classroom and added to their iPad inventory as well so these charging towers are badly needed.

If you have any other questions or concerns, please contact a PTO Board member at dyepto@gmail.com. We check our email daily and respond promptly.