# 2016–19 Strategic Plan

## Vision

**Equity, Personalization, and Innovation**

## Mission

The Weehawken Township School District is a progressive, student-centered community of learners in pursuit of collective and individual excellence. To this end, we will implement systems and structures that ensure all students will achieve at their maximum academic potential, develop values that embrace civic responsibility, and hone skills to adapt to a dynamic global society.

## 2016–19 Strategic Goals

I. Increase student achievement at all grade levels.
II. Enhance students’ social, emotional, and non-cognitive development.
III. Recruit, develop, and retain a high-performing and diverse workforce that utilizes research-based best practices.
IV. Engage families and the community-at-large in support of the District’s Vision and Mission.
V. Operate with integrity, effectiveness, compliance, transparency, and fiscal responsibility.

## 2018–19 Strategies

- Map all standards-based curricula via teacher PLCs.
- Institutionalize Future Ready practices and evaluate blended learning in all schools.
- Institutionalize a comprehensive Response to Intervention program.
- Increase stakeholder engagement by publicizing student achievement via social media, the web, and traditional print media.
- Develop faculty and institutionalize best practices via the 2016–18 District PD Goals.
- Enhance school-wide social emotional and character education programs.
- Execute the long-range facilities plan.
- Implement a research-based school wide enrichment model.
- Continue recruiting efforts utilizing multiple platforms and strategies.

## 2018–19 SMART Goals

1. PLCs will continuously revise and update all three stages of the District’s mapped curricula.
2. Maintain an adjusted cohort graduation rate of at least 90%.
3. Produce at least 10 press releases related to student achievement, curriculum, and instruction.
4. Increase faculty acquisition of professional development hours by at least 5% since 2016–17.
5. Reduce the instances of HIB by 5% since 2016–17.
6. Increase by 5% the total number of students who meet or exceed standards on the PARCC exam since 2016–17 in Math.
7. Increase by 5% the total number of students who meet or exceed standards on the PARCC exam since 2016–17 in ELA.
8. Increase AP Course Participation by 10% since 2016–17.
9. Administer the SAT at least once during a regular school day.
10. Increase the on or above-grade independent DRA 2 reading level of all K–5 students by 15% since 2016–17.
11. Engage parents in at least two full-day Parent University sessions.
13. Establish the school wide enrichment model in all three District schools.
The Three R’s

Rigor:
- learning outcomes
- cognitive engagement
- adaptability
- learning from failure
- project-based learning
- use of technology

Relevance:
- relationship to the real world
- “How will I use this in the future?”

Relationships:
- connections with experts, other schools, & professionals
- asynchronous and synchronous collaboration