

LIGHTNER COMMUNICATIONS, LLC.

5620 E. Pleasant Valley Blvd.

Tyrone, PA 16686

(814) 684-3200

www.1071jack.fm



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**LOCAL HIGH SCHOOL BASKETBALL RETURNS TO
ALTOONA RADIO AIRWAVES**

107.1 Jack-FM to Carry Select Altoona and Bishop Guilfoyle Match-Ups

Contact: Dave Shannon, Station Manager

(814) 684-3200

(Tyrone, PA) – Lightner Communications is excited to announce the return of high school basketball to local radio. 107.1 Jack-FM Altoona (WYUP) will become the new home of Altoona Mountain Lion and Bishop Guilfoyle Basketball this winter. 107.1 Jack-FM will carry select boys’ and girls’ games throughout the season (see attached broadcast schedule.) The games will stream live online at www.1071jack.fm.

“We’re excited to bring high school sports back to Altoona radio,” said station owner Matt Lightner. “It’s part of our ongoing commitment to keep our stations local and provide the quality content our listeners demand.” It’s more than just a radio broadcast...it’s also showcasing the talents and sportsmanship of our high school athletes,” he said. Altoona Area School District Athletic Director Phil Riccio added “We are excited to have Altoona Area High School athletics back on the radio and look forward to working with 107.1 Jack FM on future opportunities.”

107.1 Jack-FM is the second local station dedicated to covering high school basketball for the 2018/2019 season. Lightner Communications also owns WTRN 100.7 & 96.9, which is slated to broadcast select Tyrone Golden Eagle and Bellwood-Antis High School boys’ and girls’ basketball games. Both stations will also carry any playoff match-ups, should their respective teams advance into post-season play.

For more information, or to become involved in the broadcasts, please contact Dave Shannon, Station Manager, at (814) 684-3200 or Email: office@wtrnradio.com.

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107.1 JACK-FM BROADCAST SCHEDULE

MON.	12/10	RICHLAND @ BG GIRLS	7:15
TUE.	12/11	CARLISLE @ ALTOONA BOYS	7:30
FRI.	12/14	BEDFORD @ BG BOYS	7:15
MON.	12/17	BG GIRLS @ BISHOP CARROLL	7:15
WED.	12/19	MIFFLIN CO @ ALTOONA GIRLS	7:30
FRI.	12/28	BG BOYS @ ALTOONA	7:30
MON.	1/7	HOLLIDAYSBURG @ ALTOONA GIRLS	7:30
TUE.	1/8	ALTOONA BOYS @ HOLLIDAYSBURG	7:30
WED.	1/9	CHESTNUT RIDGE @ BG BOYS	7:15
FRI.	1/11	CUMBERLAND VALLEY @ ALTOONA BOYS	7:30
MON.	1/14	PENN CAMBRIA @ BG GIRLS	7:15
FRI.	1/18	WESTMONT @ BG BOYS	7:15
THU.	1/24	RICHLAND @ BG BOYS	7:15
FRI.	1/25	CD EAST @ ALTOONA GIRLS	7:30
TUE.	1/29	ST. COLLEGE @ ALTOONA BOYS	7:30
WED.	1/30	BEDFORD @ BG GIRLS	7:15
FRI.	2/1	CHAMBERSBURG @ ALTOONA GIRLS	7:30
MON.	2/4	BG BOYS @ CENTRAL CAMBRIA	7:15
WED.	2/6	CENTRAL CAMBRIA @ BG GIRLS	7:15
FRI.	2/8	CUMBERLAND VALLEY @ ALTOONA GIRLS	7:30