



## THE GREAT HELICOPTER EGG DROP SPONSORSHIP LEVELS

The Great Helicopter Drop is an annual Easter festival taking place on Saturday, April 13<sup>th</sup> at the Beaufort Academy Football Field. The event starts at 10am, with 9am registration, and ends at 3pm. This very successful free event had over 3,000 adults and children in attendance, and expects more this year. We are excited to host the only Helicopter egg drop in the area, and the only free Easter event in the community. Your sponsorship will be recognized by families of all demographics in the Beaufort/Bluffton/Savannah area.

### PRESENTING SPONSOR

Exclusive Presenting Sponsorship of The Great Helicopter Egg Drop • Logo or name on all marketing materials including but not limited to: TV, radio, posters, press releases, print ads, BeaufortAcademy.org, event t-shirts, and all social media sites. • Welcome Sponsor-banner with logo or company name hung at registration • Premier logo on event t-shirts • Premier logo on egg hunt bags • Premier logo on banner to be displayed the day of event (We will gladly display any provided banners) • 10 VIP tickets (for children) which includes: first choice of egg drop, bounce house area, face painting, event t-shirts • 20 Event t-shirts for your guests • VIP tent placement for advertisement (tent not supplied) • Your sponsorship will pay for 15,000 plastic eggs filled with candy & toys, the egg hunt bags, event costs, and bounce house rentals. This is the most crucial sponsorship for our event!

- **BIG BUNNY PRESENTING SPONSOR - \$5,000**

### SPECIALTY SPONSORSHIPS

The following sponsorships will cover each specific category. •The activity will be free for the community if you choose this level of sponsorship. •Your logo will be printed on a banner or lawn sign at designated activity (We will gladly display any provided banners) • Logo or name on all marketing materials including but not limited to: posters, press releases, print ads, BeaufortAcademy.org, and all social media sites. • VIP tickets (for children) which includes: first choice of egg drop, bounce house area, face painting, event t-shirts. (2 tickets for \$300-\$500, 4 tickets for \$1,000, & 6 tickets for \$1,500)

- **PROFESSIONAL FACE PAINTING/GLITTER TATTOO ARTISTS SPONSOR - \$1,500**
- **PROFESSIONAL BALLOON ARTISTS SPONSOR - \$1,500**
- **HELICOPTER SPONSOR - \$1,000**
- **EASTER BUNNY TENT SPONSOR - \$500**
- **TUX THE CLOWN SPONSOR - \$400**
- **MAGICIAN SPONSOR - \$400**
- **BOUNCE HOUSE GENERATOR SPONSOR - \$300**
- **IN-KIND SPONSOR (PORTA-JOHN, PRINTING, FENCING, DJ, VOLUNTEERS, ETC.)**

### CONTACT INFORMATION

Sponsor Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_  
 Phone #: \_\_\_\_\_ Email: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
 Website: \_\_\_\_\_ Facebook Page: \_\_\_\_\_

*All donations are tax deductible. Contact Lisa Gallagher at Beaufort Academy (843) 524-3393 ext. 246 or [lgallagher@beaufortacademy.org](mailto:lgallagher@beaufortacademy.org) with any questions regarding your sponsorship. Please make checks payable to Beaufort Academy. Please mail signed agreement and payment to: Beaufort Academy - Attn: Egg Drop - 240 Sams Point Road Beaufort, SC 29907*

### AGREEMENT TO TERMS

By signing below I have agreed to all specified terms above. Payment in full for sponsorship will also signify an agreement.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_ Check received? **YES or NO**