



January 31, 2019

Greetings Community Partner,

The Main Street Academy (TMSA) invites you to partner with us in hosting the **Best Public Feel Good Event** in the Greater Atlanta Area! This event checks all the boxes.

- It is host to a highly diverse audience including gender, ethnicity, age and income.
- It is centrally located near hotels, restaurants, and MARTA and one stop from the airport.
- It is a fantastic health/wellness event for serious competitors, fitness enthusiasts and easy-going exercisers.

What is this extraordinary event? **The 10th Annual TriCities 10k Run and 5k Run/Walk on May 4, 2019**

The TriCities Run/Walk was started in 2010 by a small group of locals to **support two important causes** in south Fulton County:

**1.) Innovative public education via TMSA (a local public charter school)**

TMSA strives to provide quality innovative public education to over 800 students grades K-8th from all over south Fulton County. Like most public schools, we are striving to overcome a multitude of financial challenges like raising funds for much needed facility repairs/renovations and student programming. It is crucial that we partner with you in order to rise above these obstacles.

**2.) Increased social recognition and economic growth in south Fulton County**

The TriCities Run/Walk **USATF certified 10K is one of the most distinctive courses in the country** because it loops through **three Georgia cities—East Point, College Park and Hapeville**; and the 5K loops through the charming Historic College Park community. Hundreds of participants run or walk the routes acquainting themselves with the area’s homes, shops, businesses and restaurants.

**The following are ways to support this tremendous effort!** *All proceeds from this event benefit TMSA.*

- Check out our sponsorship levels and claim your spot as a major sponsor.
- Contact us to discuss marketing strategies that can be beneficial for you and us.
- Provide us with in-kind donations (must be pre-approved by Race Director).

Thanks in advance and I look forward to your response. TMSA is a 501(c) (3) nonprofit corporation.

Sincerely,

*Tracie Greene*

Tracie Greene, Race Director



[tricityrun@tmsa.org](mailto:tricityrun@tmsa.org) / 404-768-0081 / [www.tmsa.org](http://www.tmsa.org) (Programs) / [www.facebook.com/tricityrunwalk](https://www.facebook.com/tricityrunwalk)

## **SPONSORSHIP LEVELS**

### **The Valedictorians: \$2,500**

- Opportunity to create ways the event may best support your company
- Corporate name/logo prominently placed on promotional materials/media/banner(s)
- Corporate name/logo prominently featured on all race t-shirts
- Corporate logo and link on The Main Street Academy website
- Free race entries for 12 participants or 12 free race T-shirts (you may mix amounts)
- Include your promotional material in race participant bags (provide 2 weeks before the event)
- Set-up your information table/booth at the event

### **The Salutatorians: \$1,000**

- Corporate name/logo prominently placed on promotional materials/media/banner
- Corporate logo and link on The Main Street Academy website
- Corporate name/logo on race banner (sized by level)
- Corporate name/logo prominently featured on all race t-shirts
- Free race entries for 8 participants or 8 free race T-shirts (you may mix amounts)
- Include your promotional material in race participant bags (provide 2 weeks before the event)
- Set-up your information table/booth at the event

### **The Class Presidents: \$500**

- Corporate logo and link on The Main Street Academy website
- Corporate name/logo on race banner
- Corporate name/logo featured on all race t-shirts
- Free race entries for 4 participants or 4 free race T-shirts (you may mix amounts)
- Include your promotional material in race participant bags (provide 2 weeks before the event)
- Set-up your information table/booth at the event

### **The Athletes: \$250**

- Corporate logo on The Main Street Academy website
- Corporate name/logo on race banner
- Free race entries for 2 participants or 2 free race T-shirts (you may mix amounts)
- Include your promotional material in race participant bags (provide 2 weeks before the event)
- Set-up your information table/booth at the event

### **The Artists / Techies: \$125**

- Corporate name/logo on race banner
- Free race entry for 1 participant or 1 race T-shirts
- Include your promotional material in race participant bags (provide 2 weeks before the event)
- Set-up your information table/booth at the event

**SPONSOR TODAY!**

Please complete the following **Sponsor Information Form** and return with payment or email it to us. **Make check or money order payable to TMSA Inc.** or **to pay online**, google [Click & Pledge TMSA TriCities Run/Walk.](#)

**Mailing Address:**

The Main Street Academy  
Run Walk c/o Tracie Greene  
2861 Lake Shore Drive  
College Park, GA 30337

**Email Address:**

tricitierun@tmsa.org

**Phone:**

404-768-0081

**Email your logo to the above address;** for best representation, the logo should be at least 300dpi.

*Please note any sponsorship commitments received after **February 28, 2019** will not be guaranteed to have logo/info on promotional materials/media. **Thank You!***

**SPONSOR INFORMATION FORM**

**Company/Organization Name:** \_\_\_\_\_

**Company/Organization Address:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Fax Number:** \_\_\_\_\_

**Website Address:** \_\_\_\_\_

**Payment Amount Enclosed: \$** \_\_\_\_\_

**Approved In-kind donation and its monetary value (if applicable):** \_\_\_\_\_

**Additional Information:** \_\_\_\_\_