Lesson Duration: Two 60 minute sessions
1. Complete the 2020 Yearbook
2. Continue to construct Yearbook pages
3. Gather images for image library on yearbookavenue.jostens.com
4. Learn the interview and polish interview skills

Performance Objective: Upon completion of this lesson, the student will be able to take photos, interview anyone and construct pages in the 2020 yearbook.

Specific Objectives:

1. Identify the incomplete elements of the yearbook.
2. Set up pages and generate ideas for visual solutions to the yearbook.
3. Upload, scan or collect photographs to build our Jostens image library.
4. Continue to take photographs with your phone that will be used in 2020 yearbook
5. Generate ideas, think creatively on subjects that can be turned into specific page spreads in the 2020 yearbook.

Materials Needed:

1. --- Any place where images are found. Any publication is open for inspiration.
2. ---pencils, paper, phone cameras, and yearbookavenue.jostens.com

We have many unfinished pages in our yearbook. Generating ideas and visual solutions are vital. Brainstorming and research are the key. We will think outside the box and achieve our goals with or without the internet.

I will need your Somerset County Email address as soon as you can.

If you do have the internet please let me know.
Step 1.
Students will learn about Quick Reads as a form of alternative copy
Students will analyze and discuss each example presented in the worksheet.

Step 2.
Students will brainstorm alternative story formats using Start Right Activity 7.1 - Show & Tell.
Students will develop story angles for their selected topic and alternative story formats to use to convey the information. Students should share their ideas with the class.

Step 3.
Students will analyze magazines, newspapers and websites. The activity should span several days. Students may cut out ideas with scissors or digitally save their ideas (e.g. Pinterest, phone screen shots, saving images or screen shots on a computer). Students will reference this collection of ideas throughout the year as they create their spreads.

21ST CENTURY SKILLS Creativity is the ability to think flexibly. In this lesson, students look at examples of Quick Reads or alternative story formats and adapt the ideas for use in their publication.

Show & Tell
Choose 2 of the following topics by circling the title. Once you’ve chosen your topics, choose one single aspect of them on which to focus on in Quick Read format.

Don’t try to tell everything about the subjects — just one piece.

» Homecoming  » Sports (choose just one)
» Current fashion trends  » Siblings
» Friends  » Jobs
» Music  » Time
» Weekends  » Food
» Homework

Focus: ____________________________ Example: time; Focus: getting ready for school

Consider a variety of Quick Read formats in which to convey facts, figures and feelings about the topic you chose above. They can be interactive formats or infographics. They could be a series of anecdotes, descriptive paragraphs or quotes. They’re often packaged with graphics. Select the format based on the content.

» Figures: table, index, listing, stats, chart, scoreboard, pie chart

» Facts: fact box, listing, top 10, summary points, informational map, diagram, definitions, profile
Opinions: quotes, question-answer, for/against, personal narrative, journal, advice

Time: schedule, calendar, timeline

Interactive: fill-in, matching, connect the dots, color an object, check test, crossword puzzle, word search, quiz

Idea # 1: Quick Read format:
Sketch, if necessary to make the idea more clear:
Why did you select this format? Why will it be interesting for your readers?

Idea # 2: Quick Read format:
Sketch, if necessary to make the idea more clear: Why did you select this format? Why will it be interesting for your readers?

Quick Read Clip File

Words provide facts, figures, feelings and descriptive details. They tell the anecdotes about people and their experiences. The best yearbook writing focuses on people and uses their quotes to tell much of the story.

In addition to captions, headlines and traditional feature stories, there are a wide variety of formats for Quick Reads:

Figures: table, index, listing, stats, chart, scoreboard, pie chart

Facts: fact box, listing, top 10, summary points, informational map, diagram, definitions, profile

Opinions: quotes, question-answer, for/against, personal narrative, journal, advice

Time: schedule, calendar, timeline

Interactive: fill-in, matching, connect the dots, color an object, check test, crossword puzzle, word search, quiz

Study magazines, newspapers and websites for creative approaches to presenting verbal content. Clip two examples from each of the categories above. Label each example and indicate why you find it appealing in the boxes below.

See board on next page to help collect examples:
Use class board if possible for collecting examples from the Internet.

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**Continued research and brainstorming**

List ideas for pages, keeping in mind we may not be able to attend Prom, the Talent Show, Spring Sports, Clubs and any or all Somerset County School events. Please get creative! All ideas even crazy, outlandish ideas are ALL welcomed.

1. 

2. 

3. 

4. 

5. 

Room to sketch and visualize layout/design ideas:
1. Need inspiration? Go to Look Book on the home page of Jostens’ website (drop down box lists all the look books). Select the look book and click “go to gallery.” Look through other schools’ pages and if you like a layout, click “add to my templates.”

2. Go back to page ladder and select the page you are working on.

3. Click “designs” on right toolbar.

4. If you added a template from the look book, select “my templates” on drop down bar. Find your template and drag the picture onto the editing grid and the layout will appear on the page.

5. If you did not find a template on the look book, there are many pre-made templates to look through. You are not limited to looking under specific titles (i.e. if you are designing a sports page, you do not have to pick a template from the sports category).

6. **All yearbook ideas can be generated from intense researching practices and thorough investigations of any hard copy publication: magazines, newspapers, books, catalogues, old yearbooks, not just online articles or publications. Study how these publications are set up in terms of idea, concept, layout and design.**

   The Possibilities Are Endless! Time To Generate Ideas!

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Be Safe and Stay Healthy!