



2018-
2019

FINE ARTS SPONSORSHIP PROPOSAL



AT

ARROW LIBERATION ACADEMY

School Leadership:

Dr. Jim Christensen
Superintendent

Dr. Audrey N. Sanders
Executive Director/ Principal

Mr. Ranston Chandler
Associate Principal

Ms. Kendra DeJear
Instructional Coach

Brooke D. Giles, Fine Arts Teacher
Arrow Liberation Academy
2018-2019

OUR TRIBE

Who We Are



Arrow Academy serves over 800 students in four communities in the Greater Houston and surrounding areas. Arrow Liberation Academy, a *National Blue Ribbon School* located in Meadows Place, Texas, has 250 students from grade kindergarten through sixth grade. The National Blue Ribbon Schools Program recognizes public and private elementary, middle, and high schools based on their overall academic excellence or their progress in closing achievement gaps among student subgroups. Every year the U. S. Department of Education seeks out and celebrates great American schools, schools demonstrating that all students can achieve to high levels. Liberation Academy is one of 379 schools in America bestowed with this prestigious honor.

Our mission is to provide a high quality public school of choice for our families. We are committed to integrated technology for blended learning classrooms; a rigorous curriculum to support high academic achievement for all of our scholars, and a nurturing, supportive environment where scholars can meet high behavior expectations so that every scholar can reach their full potential for future success in college, careers and the work place.

We accomplish this through stellar programming including, Duke TIP, the National Elementary Honor Society, Title I, Part A, a federal program that provides funding to schools who serve children from low-income families, and

Capturing Kids' Heart; a process that Liberation Academy



implemented to develop a culture of mutual respect through meaningful relationships with students, parents and teachers.



Arrow Academy believes every young person can learn and ultimately overcome great obstacles to achieve success. Arrow's unique and innovative approach to life-long learning, melding the heart, mind, time, technology and the whole person makes this possible.

OUR TALENT

Stellar Performing Arts



Arrow Acting Up is our Fine Arts Program enriching the lives of students through music, visual arts, dance and theatre. Through stage productions and thematic art exhibitions, students are challenged to grow as artists, orators and are shaped into globally aware citizens.

Viable research continues to show how the performing arts are essential to the cognitive, social and emotional development of children; illuminating positive correlations between arts instruction/exposure and student retention, problem solving skills, graduation rates, and standardized test scores. Arts instruction builds neuroplasticity, improving students' ability to focus, comprehend, and synthesize information.

Yet, even more compellingly, the stories and experiences of our students drive our work.

To see bold students, who struggle to find outlets to express their bubbling personalities, thrive on stage, where they can safely articulate the fullness of who they are is refreshing. To have timid students who shy away from

"Arrow Liberation Academy 'Actin Up' Drama Club has really enriched my daughter's acting and dance skills. I am a professional actor who takes pride in the arts. Mrs. Giles is doing above and beyond with her creativity to teach the children dramatic arts!"

ALA Parent
Professional Actor,
Stefan S. Sims Sr.
Credits include "Quarry",
"Treme"

merely answering questions in class, be able to find their voice blossoming in ways that amaze our staff, students, and even their parents is inspiring. We have witnessed students who struggle with learning English as a second language begin to better understand the nuances of language and transfer their ability to synthesize artistic components to developing more English language fluency. We have special education students who strive daily to overcome learning challenges; yet when the stage lights come on or the music begins to play, they get a chance to brilliantly stand out for their giftedness.



The performing arts are transformative and simply magical. There is no more magical a show than Disney The Lion King. This production celebrates the rich culture of the African continent as it tells a powerful story of triumph, overcoming obstacles, and "remembering who you are." This is a story that is relevant to the students of our school, being diverse, yet predominantly African-

American. It is a story our students must experience and tell for themselves. *Your contribution can make this story come to life for our children.*

OUR WHY

Why Your Support is Vital

As a National Blue Ribbon School, we have overcome several hurdles to achieve great success in academics and the arts. Nearly 8% of our students are identified as special education students and roughly 12% are ESL or limited English language learners. Our students are a part of social groups and populations of students who often never experience the lasting benefits of the performing arts, simply because they have the “wrong” socio-economic status, ethnicity, or zip code.

The Fine Arts program at Arrow Liberation Academy is truly top notch!! The program brings out the creative ability in every child and fosters self-expression and confidence in a fun and enriching way. I am consistently “WOW’d” by the amazing performances by the students. Mrs. Giles does such a fantastic job instructing and exposing the kids to a wide variety of music, drama, and art.

**ALA Parent
Shunda Edwards**

Yet, we have produced more than a dozen musicals during the current fine arts teacher’s 5-year tenure. While, the arts are a major part of our school programming, it has been challenging to fund our efforts, as our Title I funds typically go towards supporting rigorous learning and intervention in our content classrooms. Yet, even with modest resources, from school leadership to teachers to students and parents, we continuously pull together to transform our “morsels into a feast.”

As a result of this, we were selected from a large pool of schools across the nation to receive The Lion King Experience grant from Disney. This includes an 18-lesson curriculum and the licensing rights to a musical production of The Lion King, Jr., a middle school adaptation of the Broadway production, The Lion King.

The benefits of producing Disney The Lion King, Jr are extensive and include:

- Increasing student opportunities to experience and process literature in an engaging way, improve reading fluency and comprehension skills
- Provide rich opportunities to integrate math and science through sound engineering and set building
- Boost campus-wide integration of technology and the arts into instruction
- Build skillsets in and exposure to professional theatre careers including sound engineering, lighting, and design
- Prepare middle school bound students with a higher level of skillsets and a deeper understanding of the technical and logistical sides of musical theatre.
- Broaden our school visibility; implanting our fingerprint on the community at large
- Capsulate on the power of the arts to bring about change, unity and transformation to our community, in part, by inviting media and dignitaries

While The Lion King Experience grant covers licensing, we need your support to integrate quality stage lighting, sound and design elements.

OUR PARTNERSHIP

Your Contribution's Impact

Having your support will position us to prepare our students to be even more successful in the performing arts. It is what we need to take our programming to the next level of achievement and position us to impact our community at large in more meaningful ways.

Our fundraising goal is \$6,000 and will cover:

- **Purchase of wireless sound equipment/system**
 - to be used in our production of The Lion King, Jr. and in all future productions at ALA
- **Rental of a lighting kit from a reputable stage lighting company**
 - allowing our production to have proper artistic elements
 - positioning our students to gain experience in this aspect of technical theatre

In addition to monetary contributions, we are also seeking **partnerships with organizations for:**

- **Costume design instruction, support and consultation**
 - Guide students and parent volunteers in creating costumes that capture the beauty and majesty of The Lion King and African culture
 - Assist in designing and creating costume pieces
- **Set building support and consultation**
 - Guide students and parent volunteers, and assist in building mobile set pieces for the production

Please consider being a part of this monumental experience for our students and school community.

Sponsorship Levels:

Platinum: \$5,000 and above

- Your organization will be listed in all printed and digital marketing, media releases and announcements as a title line sponsor
- 15 Complimentary Tickets to our production
- Free full page ad space in our show program, yearbook, school website and upcoming productions for five years

Gold: \$2,000-\$5,000

- Your organization will be listed in all printed and digital marketing, media releases and announcements as a powered by sponsor
- 8 Complimentary Tickets to our production
- Free full page ad space in our show program, yearbook and school website for 3 years

Silver: \$1,000-\$2,000

- Your organization will be listed in all printed and digital marketing and announcements as an associate sponsor
- 5 Complimentary Tickets to our production
- Free full page ad space in our show program, yearbook and school website for 2 years

Bronze: \$500-\$1,000

- Your organization will be listed in all printed and digital marketing announcements as an associate sponsor
- 3 Complimentary Tickets to our production
- Free ad space in our show program, yearbook and school website for one year

Arts Partner: In kind, personnel or talent contribution

- Your organization will be listed in all marketing, media releases and announcements as an arts partner
- 5 Complimentary Tickets to our production
- Free ad space in our show program, yearbook and school website for one year

For Additional Information:

Brooke D. Giles, ALA Fine Arts Teacher
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Glimpses of our students and their excellence can be found at
<https://la.arrowacademy.org/> and <http://bit.ly/alafinearts>.

Our dedicated faculty and staff would like to thank you in advance for your support of our mission to improve the lives of our children.