Lesson Duration: Two 60 minute sessions
1. Complete the 2020 Yearbook
2. Continue to construct Yearbook pages
3. Gather images for image library on yearbookavenue.jostens.com
4. Complete fill in assignment with correct Yearbook Vocabulary
5. Complete word search using Yearbook Vocabulary

Performance Objective: Upon completion of this lesson, the student will be able to take photos, interview anyone and construct pages in the 2020 yearbook.

Specific Objectives:

1. Identify the incomplete elements of the yearbook.

2. Set up pages and generate ideas for visual solutions to the yearbook.

3. Upload, scan or collect photographs to build our Jostens image library.

4. Continue to take photographs with your phone that will be used in 2020 yearbook

5. Generate ideas, think creatively on subjects that can be turned into specific page spreads in the 2020 yearbook.

6. Complete Yearbook vocabulary Fill In.

7. Complete Yearbook vocabulary word search.

Materials Needed:

1. --- Any place where images are found. Any publication is open for inspiration.
2. ---pencils, paper, phone cameras, and yearbookavenue.jostens.com
YEARBOOK VOCABULARY

Here are some words that will be helpful to know.

**CAPTION**
Relatively short copy (text) used to describe a photo. The caption should clearly identify the subject of the picture, without detailing the obvious, and should be placed as close to its corresponding photo as possible.

**CLOSING**
The last page of the yearbook. If your book has a theme, this is the place to wrap it up.

**COPY**
Refers to all text on the page. It may be a traditional story or less formal text such as quotes, surveys, top ten lists, etc.

**COVER**
The outside of the yearbook which protects the printed pages.

**DEDICATION OR PARENT AD**
An ad purchased by a family member to recognize a student. The ad typically includes a photo and a personal message from the family member.

**GUTTER**
The center of the spread where the two pages meet. Text and faces in a photo should not cross over the gutter as they will likely disappear when the pages are bound together.

**LADDER**
A page-by-page listing of the yearbook’s contents that is used to plan and track coverage.

**LAYOUT**
Arrangement of pictures, captions, headlines and copy on two facing pages.

**PICA**
The standard measurement in yearbook. A pica equals 1/6 inch. Typically there is one pica or 1/2 pica of space between photos and copy.

**PORTRAITS**
A posed photo of a person that usually only includes the person’s head and shoulders. Also referred to as “mug shots.”

**SPREAD**
Two facing pages in a yearbook, such as 2 and 3, 4 and 5, 6 and 7, and so on.

**TEMPLATE**
A basic layout design that you can plug images and copy into. You can create your own template or use editable templates.
**THEME OR UNIFIER**
A statement or idea which clearly communicates the action, tempo, mood and personality of the students at your school this year. A theme unifies the message of the yearbook.

**TITLE PAGE**
Page one of the yearbook. It usually contains at least one photo (often a photo of the school building) the name of the school, school address, school phone number and year. If a theme is used, it should be introduced here as well.

**YEARBOOK**
A type of a book published annually used to record, highlight, and commemorate the past year of a school. It is often the only permanent record of the students, staff and events of a given school and year.

**YERD**
Yearbook + Nerd = Yerd. A Yerd is someone who loves the process of imagining one of their school’s most comprehensive projects and then creating it for all members of the school community.

**Part 1**

Fill in blank with correct YEARBOOK VOCABULARY.

1. A posed photo of a person that usually only includes the person’s head and shoulders. Also referred to as “mug shots” is known as ________________.

2. Two facing pages in a yearbook, such as 2 and 3, 4 and 5, 6 and 7, and so on is known as ________________.

3. A basic layout design that you can plug images and copy into is known as ________________.

4. Refers to all text on the page. It may be a traditional story or less formal text such as quotes, surveys, top ten lists, etc. This known as ________________.

5. An ad purchased by a family member to recognize a student. The ad typically includes a photo and a personal message from the family member. This ad is known as ________________.
Part 2

Yearbook Terminology Word Search

Complete word search using YEARBOOK VOCABULARY