

FOR IMMEDIATE RELEASE:

Slippery Rock Area Schools' Stadium to be Named for Local Car Dealership

Slippery Rock, Pennsylvania – November 15, 2019

After several months of talks involving the athletic office, business office, and School Board, local car dealership, Troy-Alan Chevrolet Buick GMC, has entered into an agreement with the Slippery Rock Area School District for naming rights to the school's athletic stadium.

The athletic complex, which opened in the Fall of 2014, will be renamed, "Troy-Alan Chevrolet Buick GMC Stadium" beginning with the 2020-21 school year. Discussions regarding the naming rights began with school district athletic director, Dan Follett, initiating talks last summer.

"I approached Troy Alan due to their consistent and thoughtful involvement in the school community through the years. The fact that their flagship dealership is in Slippery Rock, PA did not hurt, either," said Follett.

The agreement will last ten years and amounts to a \$50,000 gain in funds for the athletic programs in the Slippery Rock Area School District. Slippery Rock Area School District will be given \$5,000 each year over the next ten. Follett said that a specific area of athletics has not been earmarked for the funds, but the money will definitely aid in supplementing programming. "We have some ideas for the use of the money that will definitely enhance what we are doing currently, but there is no clear cut program to benefit, at this time," Follett added.

A family owned and operated business, the father-son tandem of Alan and Troy Strezeski have been operating Troy Alan Chevrolet Buick GMC in the region since 1993.

"We've been in the area for over 25 years and the community has been supportive of us so we felt it only right to return the favor," stated Troy Alan general manager, Troy Strezeski. "We both win. We support the students in the community and we support sports, as well. Our family played sports growing up and we know how hard it is to raise all of the funding needed, at times. If this agreement helps to offset some of those costs, we're glad to help."

Follett aims to bring in additional funding to supplement athletics in the school district in the future. "We have a strong base of committed student athletes and coaches in Slippery Rock right now. It's nice that a local business recognizes that, as well."

Alfonso Angelucci, D.Ed.
Superintendent of Schools
Slippery Rock Area School District
201 Kiester Road
Slippery Rock, PA 16057

###