Zionsville Community High School and STAR Bank join for unique and innovative partnership to support education, arts and technology

Zionsville, Indiana (Sept 9, 2019) – STAR Bank is teaming up with Zionsville Community High School to operate a fully-functional branch where high school students will be working side-by-side in an immersive learning center with bankers during school hours.

With Indiana workforce development top of mind and at a time when retaining the best talent is paramount, the two organizations found a natural alignment of values, passion and innovative spirit throughout the planning process to deliver a unique and meaningful environment for the ZCS community. The partnership will be one of the first of its kind in the Hoosier state; however, similar collaborations with financial institutions currently exist in California, Louisiana and New Jersey.

The partnership will establish a fully functioning financial center located adjacent to the Zionsville Performing Arts Center, allowing community members to access both the box office and STAR Bank from one secure entrance. Additionally, through a commitment to improve the outdated production technology, lighting and sound in the auditorium, the Performing Arts Center will officially become the STAR Bank Performing Arts Center.

For the banking center, the plan is to have student employees of the bank, with full-time STAR Bank employees overseeing the operations. STAR is committed to providing financial literacy information and discussions in collaboration with the outstanding Zionsville business faculty.

“The goal of this partnership is to enhance our ability to teach teamwork, customer service, security, technology, innovation and financial literacy to all students who are involved,” says Zionsville Community Schools Superintendent Dr. Scott Robison. “This will also broaden our ability to provide shadowing opportunities, internships and exposure to modern-day bank operations.”

Zionsville Community Schools (ZCS) serves 7,400 Eagle and Union Township youth ages 3-22 in Southeastern Boone County, Indiana. ZCS educational services extend well beyond its highly successful classrooms to include extra-curricular sports, clubs, community service, domestic and international travel-
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study, and more. The lowest funded school district in Indiana, Zionsville Community Schools engages in a variety of mutually beneficial partnerships with entities in health care, financial services, technology, event support, and farming. These innovative enterprises typify the Board of Trustees’ commitment to stewardship of the community’s resources in serving its children well.

STAR Financial Bank, headquartered in Fort Wayne, Indiana, is committed to delivering quality financial expertise and distinctive banking solutions to exceed customer expectations. In addition, STAR Private Advisory offers private banking, investment and fiduciary services. STAR Insurance Agency is a full-service insurance and annuity provider. STAR has grown to $2 billion in assets with locations across Central and Northeast Indiana. For more information, visit starfinancial.com.

Note: In all references to STAR, “STAR” should be in all caps, as the name STAR was derived from the first names of the early principals (Selah Wright, Thomas Marcuccilli, Arthur Hodson, and Ralph Marcuccilli).

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