



Contact: Julia Bowen, Executive Director
Berkshire Arts & Technology Charter Public School
Phone: 413-743-7311, x120
Fax: 413-743-7327
Website: www.bartcharter.org

BART
1 Commercial Street
P.O. Box 267
Adams, MA 01220
www.bartcharter.org
t 413 743 7311
f 413 743 7327

FOR IMMEDIATE RELEASE

Exciting New Anti-Bullying Campaign at BART

In response to the statewide designation of January 25th as “No Name Calling Day”, the BART Student Council has decided to designate the final Friday of each month as “Anti-Bullying Day”.

To this end, the Student Council has ordered wristbands as a physical reminder of the characteristics of respect. On January 31st, BART students will be invited to take a pledge to promote a respectful community and may wear one of the wristbands if they choose. The wristbands will be printed with the words "compassion", "empathy", "acceptance", "support", and "kindness" to remind students of the positive behaviors involved in creating a respectful environment.

Student Council President - Cassidy Salvatore: "I'm really excited to work with the student government and the rest of the school to prevent bullying around the school and in the community. [This is] not only a good chance to work together but a fun way to get to know the people around you."

Vice-president - Alexis Lesure explains "The Student Council thought it was really important that we acknowledge that each of us knows how it feels to be the “odd ones out” and, as students, we would like to help establish a community of respect, where everyone is treated with compassion, empathy, acceptance, support, and kindness."

BART is a nationally recognized, award-winning, tuition-free public middle and high school focused on preparing students for college. One hundred percent of BART's graduates have passed a college course and have been accepted into college prior to graduation. BART does not discriminate in admission to, access to, treatment in, or employment in its services, programs or activities, on the basis of race, color, religion, national origin, sex, disability, gender identity, sexual orientation, homelessness or age