



# WOMEN FOUNDERS FOUNDATION

Providing education on entrepreneurship to women & girls



## MISSION

The mission of Women Founders Foundation (WFF) is to educate women and girls about entrepreneurship and the life of a business from ideation to long-term success. We want to provide them with the confidence, knowledge, and skills needed to build a business from the ground up, across all industries with an emphasis on science, technology, engineering, and math (STEM) fields. We hope to inspire the next generation of women founders and investors, and provide female entrepreneurs with the knowledge and resources they need to achieve success.

## JUNIOR JUDGE PROGRAM

**Applications for the 2018 Junior Judge program will be accepted from May 1-July 1.**

An application link is posted at <http://womenfoundersfoundation.org/junior-judge-program/>

Since 2014, the Junior Judge program has educated more than 50 teen and preteen girls from across the country about entrepreneurship through interactive online reading assignments, workshops teaching the fundamentals of business, and their participation in the annual WFN Fast Pitch Event as “venture capitalists for a day” to vote for their favorite company and present a sponsored cash award to their winner.

The Junior Judges walk away from the experience feeling confident, inspired, and motivated, knowing there is a strong community of women available to support them in achieving their goals.

*Testimonials from past Junior Judges and parent:*

“This was a great experience for my daughter. It was fun but also made her think about careers and entrepreneurship in a more concrete way. The first thing she said after the Fast Pitch was ‘Can I do this again next year?’”

“I liked the feeling of actually having a voice and a say in something important.”

“In the beginning of last year, I dabbled in economics and entrepreneurship so I applied to WFN to gain some insight on these subjects in real life situations. What I didn’t know applying, was that I would learn lifelong lessons about poise, confidence, perseverance, initiative and innovation.”

## Important Dates

*July 24, 4:30-7:30pm – Women Founders Network (WFN) “Meet the Top 10 Fast Pitch Finalists” at Microsoft, Playa Vista*

Junior Judges will meet with some of the Fast Pitch finalists prior to the event to learn more about their companies.

*Summer/Fall – Junior Judges Blog*

Reading assignments for Junior Judges are posted on our [website blog](#) to supplement our educational program. Topics include Revenue Models and Cash Flow, Competitive Market Analysis, and others.

*July/August/September (tentative monthly Saturday event)*

Various opportunities to “meet a female CEO” and tour their offices (more info forthcoming).

*September 15, 10:00am-2:30pm – Junior Judges Pre-pitch Workshop at CNSI at UCLA*

Junior Judges for the upcoming WFN Fast Pitch Competition and last year's alumni will meet with women leaders and business-owners to learn about entrepreneurship and investment at California NanoSystems Institute (CNSI). The day will include lunch sponsored by CNSI and group discussions about the top 10 companies that will compete on October 16th in the Fast Pitch competition. By gaining a well-rounded overview of the key principles of developing and growing a successful business, Junior Judges will be able to make well informed decisions when casting their votes.

*October 16, 5:00-9:00pm – Women Founders Network Fast Pitch Event at CNSI at UCLA*

The Junior Judges will participate in the voting process as “venture capitalists for a day” to vote for their favorite Fast Pitch company and present a sponsored cash award to their winner. Girls will meet on-site before the event begins to review the company summaries and voting process.

## Questions?

Contact Marissa Moran at [womenfoundersfoundation@gmail.com](mailto:womenfoundersfoundation@gmail.com)

Women Founders Foundation is a 501(c)3 organization. EIN: 82-2082132

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