

# PARENTING IN THE DIGITAL **VAPING** WORLD

HELPING YOU NAVIGATE YOUR CHILD'S DIGITAL WORLD

Who: Elementary, Middle and High School Parents and their Children

When: Friday, January 11, 2018, 6:00–7:30 PM

Where: La Mirada High School MPR

Cost: Free to attend

Vaping is **BIG BUSINESS**, and our kids are the target. The drug culture is propagated by social media as well as **EASY ONLINE ACCESS** to vape devices, “vape juice”, and other liquefied drugs.

Clayton Cranford, a nationally recognized school safety expert and author of *Parenting in the Digital World*, will reveal the vape industry's strategy to market their addictive product to teens and how parents and educators can counter their deceptive message with science-based fact. It is illegal to sell vaping devices to minors. How are teens acquiring these devices? Students, in large numbers, are purchasing vapes from online stores. Clayton, the *Cyber Safety Cop*, will show parents how underaged students are purchasing vaping devices online and how to stop it from happening in their home.

Whether you are a parent, relative, or neighbor, we invite you to learn about this **FAST GROWING** trend and what you can do to help our children stay drug-free. Suitable for students and parents to attend together.

Clay Cranford will discuss:

- Trajectory of vaping technology
- Why a high percentage of teens are vaping
- Physical and health effects of nicotine and vape liquid
- How to talk to your child about using vaping devices
- Practical steps to help prevent children from acquiring vaping devices

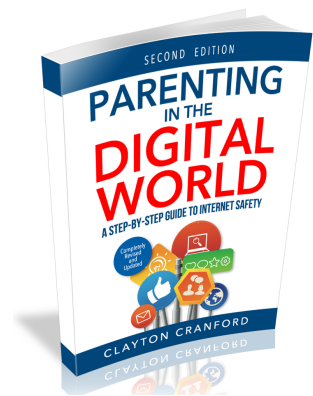
For more information about the event:

Lisa Reed, Principal, La Mirada High School at [lreed@nlmusd.org](mailto:lreed@nlmusd.org)

Sara Siemens, Associate Principal, La Mirada High School at [ssiemens@nlmusd.org](mailto:ssiemens@nlmusd.org)



Clayton Cranford is a law enforcement professional, a former School Resource Officer and one of the nation's leading educators on social media and behavioral threat assessments. He is the author of *Parenting in the Digital World* winner of the National Bullying Prevention Award.



Clay Cranford's book, *Parenting in the Digital World*, will be available for sale at the event. \$20.00 (cash or credit card).

It is an important tool to making your child's digital world safe. <http://www.cybersafetycop.com/>