



WESTMINSTER CHRISTIAN ACADEMY ATHLETICS
**ADVERTISING AND
SPONSORSHIP
OPPORTUNITIES**



MESSAGE FROM THE ATHLETIC DIRECTOR



On behalf of Westminster Christian Academy Athletics, our coaches, and most importantly, our student athletes, I would like to personally thank you for your loyalty and support.

The transformative opportunities available through Crusader Athletics are a direct result of your financial commitment, providing our student athletes with the opportunities to succeed in the classroom and on the field of competition.

Crusader Athletics operates through a self-funded model that relies on no allocation of student tuition. Therefore, private support is a critical component to providing a comprehensive, first-class experience.

Our goal is to build an athletic department that fosters a Christ-centered culture, builds character and rewards excellence and discipline in and out of the team environment.

WCA Athletics encourages you to join the team behind the team and support our student athletes with one of the many flexible partnership opportunities in this packet.

Thank you for your generous support of Westminster Christian Academy Athletics.

Go Crusaders!

A handwritten signature in blue ink that reads "Buddy Turnage".

Coach Buddy Turnage

2018-2019 ACCOMPLISHMENTS

CRUSADERS SIGNED TO PLAY SPORTS IN COLLEGE

Jacob LeJeune - Nunez Community College - Baseball

Jobee Boone - Delgado Community College - Baseball

Devin Davis - Wayland Baptist University - Cross Country

Lessley Fontenot - Louisiana College - Softball

Laura Wiltz - LSUE Community College - Soccer

Jackie LaBerteaux - Louisiana Tech University - Cross Country

CRUSADERS NAMED ALL-STATE ATHLETES

Emma Bacilla - Javelin - Track & Field

Mary Catherine Tolson - Pole Vault - Track & Field

Devin Davis - Track and Cross Country

Samantha Turnage - Softball

Madison Winston - Softball

Jackie LaBerteaux - Cross Country

Ella Amy - Cross Country

SCHOOL RECORDS WERE BROKEN

Landon Devillier - Single game rushing of 330 yards

Devin Davis 3200 meter 10:33.40

Eugenia Williams - Shotput 37'01" Track/Field

WCA Softball Team single season homerun record 32 homeruns

WCA Softball Team single season stolen bases record of 168

WCA Baseball 18 wins - top 5 single season wins



ADS, SIGNS, & RADIO SPOTS

The Westminster Christian Academy Athletics Marketing Strategy is designed to align Crusader Athletics with reputable businesses and organizations committed to the mission, vision, and core values of WCA. Resources and funds generated annually through sponsor partnerships go directly to enhance and support the school's 13 athletic programs and over 300 student athletes of all ages. These efforts help us reach our goals for providing outstanding transformative opportunities for our student-athletes, while also providing advertising and sponsorship exposure for businesses and organizations.

UNIQUE OPTIONS! We are please to offer GameTime commercial advertising that compliment our visual options. GameTime is a custom music station that plays before and after sporting events and during half-time.

CRUSADER SPORTS PROGRAM ADS

	Sports Program			Program + One Commercial			Program + Two Commercials		
	One Issue	Two Issues	All Three Issues	One Issue + Commercial	Two Issues + Commercial	Three Issues + Commercial	One Issue + Commercials	Two Issues + Commercials	Three Issues + Commercials
1/4 Page Black and White	\$70	\$140	\$210	\$120	\$240	\$360	\$150	\$300	\$450
1/2 Page Black and White	\$90	\$180	\$270	\$140	\$280	\$420	\$170	\$340	\$510
Full Page Black and White	\$150	\$300	\$450	\$200	\$400	\$600	\$230	\$460	\$690
Full Page Full Color	\$235	\$470	\$705	\$285	\$570	\$855	\$325	\$650	\$975

CRUSADER SPORTS VENUE SIGNS



	Sign Only	Sign Plus Commercial
Football/Soccer Stadium	\$500	\$600
Gym	\$300	\$400
Baseball Stadium	\$400	\$500
Softball Field	\$300	\$400

Submit through our online form www.wcala.org/sponsor/

SPONSORSHIP LEVELS

GameTime Sponsor \$3,500

Commercials. Crusader GameTime Sponsor will receive a minimum of 5x :30 commercials per sporting event at Westminster. Total commercials in 2018-19 = 300+

Sponsor Mentions. Crusader GameTime Sponsor will receive a minimum of 2x :15 sponsor mentions per sporting event at Westminster. Total sponsor mentions in 2018-19 = 120+

Stingers. Crusader GameTime Sponsor will receive a minimum of 3x :05 sponsor “stingers” per sporting event at Westminster. Total stingers in 2018-19 = 180+

Commercial Production. If necessary, Crusader GameTime Sponsor will receive production of four (4) commercials during the 2018-19 school for use on GameTime Radio at Westminster. Total commercial productions = 4

Full Page Ads. Crusader GameTime Sponsor will receive a full page color ad in all three issues of the Crusader Sports Program (Fall, Winter, and Spring)

Crusader Package \$2,000

Full Page Ads. Crusader Package Sponsors will receive a full page color ad in all three issues of the Crusader Sports Program (Fall, Winter, and Spring)

Venue Signs. Crusader Package Sponsors will have signs placed in all four sporting venues (Football/Soccer Field, Gym, Baseball Field, Softball Field)

GameTime Commercial Spots. Crusader Package Sponsors will receive 3x :30 second commercials per sporting event at Westminster home events.

Winners Sign Package \$1,400

Venue Signs. Winners Sign Package Sponsors will have signs placed in all four sporting venues (Football/Soccer Field, Gym, Baseball Field, Softball Field)

GameTime Commercial Spots. Winners Sign Package Sponsors will receive 2x :30 second commercials per sporting event at Westminster home events.

[Sign only option for \$1,250 also available]

JOIN THE CRUSADER CLUB



Supporters of Westminster Christian Academy athletics are committed to the transformative opportunities available to WCA students through sports. Each year over 300 students of all ages compete in 13 different sports. The members of the Crusader Club contribute to the continued growth and success of the Westminster Christian Academy athletic program. Crusader Club members fund special projects and the goals of WCA's athletic department which ultimately center around raising up a generation of godly men and women of Christlike character. www.wcala.org/crusaderclub/

MEMBERSHIP LEVELS	WHITE		GRAY		COLUMBIA		NAVY	
	\$100	\$200	\$300	\$400	\$500	\$1,000	\$5,000	\$10,000
Donation and tax benefits								
2019-2020 Home Game All-Sports Pass (1 pass)								
Crusader Club Decal								
Sport Specific T-shirt								
WCA Hat (choose between two styles)								
Crusader Club Cinch Bag								
Sport Specific T-shirt (2nd shirt)								
2019-2020 Home Game All-Sports Pass (2nd pass)								
Crusader Club Polo								
Reserved Chairback Seating All Home Football Games (1 chair)								
Reserved Parking All Home Football Games (2 parking spaces)								
Reserved Chairback Seating All Home Football Games (2 chairs)								
30-second radio ad all homegames featuring GameTime								
Full page full color ad all 2018-2019 sports programs								
Fence Signs (4 venues)								
Foursome at Crusader Golf Scramble								