

Dear Students, Parents or Guardians:

Business/Personal Law, Marketing, Accounting, Financial Management, Web Creation and Co-op experience are essential elements in the development of citizenship skills, life skills and business skills for the young adult. We encourage you to carefully review these offerings and to be aware of the courses we provide as an excellent business background. If we can be of any assistance, please call 248.823.2700, extensions 2704 and 2706 or email us at gyax@troy.k12.mi.us or ewollborg@troy.k12.mi.us.

Sincerely,

Gail J. Yax, teacher
Business Department Head
Peer Mediation Advisor
Senior/Junior Co-op Coordinator

Elena Wollborg
Marketing Teacher
DECA Advisor | School Store Advisor

Business/Personal Law 1 (1/2 credit)

- ~ Review landmark court cases
- ~ Courtroom procedures (in-class mock trial)
- ~ Field trip to court/jail
- ~ Speakers (police officers, FBI agent, judge, attorney, EEOC, etc.)
- ~ Basic legal system, business ethics, Constitutional law, court systems, criminal law

Business/Personal Law 2 (1/2 credit)

- ~ Contracts: Offer and acceptance, consideration, fraud rights of minors, illegal agreements, negligence
- ~ Speakers (police officers, attorney, probation officer, K-9 unit, etc.)
- ~ Additional courtroom procedures (mock trial)

Business/Personal Law 3 (1/2 credit)

- ~ Employment law, consumer protection law, corporate law, environmental law, international law
- ~ Speakers (law enforcement officials)
- ~ Additional courtroom procedures (mock trial)
- ~ Another opportunity for field trip to court/jail

Senior/Junior/Marketing Co-op (1/2, 1 full credit)

- ~ Credit for working in the community
- ~ Student must work 10-15 hours per week or 150 to 300 hours for the semester and receive a passing evaluation from their employer

Marketing 1 & 2 (1/2 credit each course) *

- ~ Introductory marketing related principles & strategies, importance of marketing
- ~ Sales principles & strategies
- ~ Social Media Marketing
- ~ Economic benefits of marketing
- ~ DECA opportunity
- ~ Upper level Marketing courses also offered include: **Honors Marketing*** and **School Based Enterprise*** (school store) – both 1 credit each course; can both be taken as simply a semester course. All Marketing courses will give students the opportunity to compete in DECA.

Accounting 1 & 2 (1/2 credit each course) *

- ~ Accounting principles for a sole proprietorship, partnership & corporation
- ~ Various topics include: Journalizing, posting, preparing financial documents & payroll

Financial Management (1/2 credit) *

- ~ Research and learn about the stock market, including the Stock Market Game
- ~ Learn how to manage your financial future with future goals work, tips on credit & loans, checking & savings accounts, various investment tools

Web Creation (1/2 credit)

- ~ Beginner course on coding
- ~ Learn how to use HTML and CSS

CLEP Exam for College Credit (<https://clep.collegeboard.org/exams>): Upon completion of Business/Personal Law 1, 2 & 3, Accounting 1 & 2 or various Marketing courses there is an opportunity for students to take a proficiency test and receive college credit.

** denotes course that satisfies ½ credit of the math-related graduation requirement*