

Annual St. Theresa Parish School Green & Gold Gala

Advertising Opportunities

There are several ways to support the Green & Gold Gala through advertising. Choose any one of the advertising opportunities, or a combination of them for maximum exposure of your business.

AD BOOK

The ad book will measure 8.5" x 5.5" and will be printed in black and white, with color covers. Everyone who attends the Gala receives the printed ad book.

- ___ \$500 Full Page Ad (color, 5" x 8")
- ___ \$250 Full Page Ad (black and white, 5" x 8")
- ___ \$150 Half Page Ad (black and white, 5" x 4")
- ___ \$50 Business Card (black and white)

Ad Book Artwork Requirements: Camera ready art in the dimensions of the ad purchased. Image must be a jpg file.

MOBILE BIDDING SITE

Your business logo will appear on the mobile bidding site, with a link to your business website. Everyone who visits the mobile bidding site will see your business logo and have the opportunity to connect to your business.

- ___ \$1,000 Mobile Bidding Site Ad*
- *Limit of 5; available on a first come, first served basis.*

Mobile Bidding Site Ad Artwork Requirements: A square image is optimal. Images must be a max height of 200 pixels, and must be a jpg, gif or png file.

“STEP AND REPEAT” BACKDROP

What is a step and repeat backdrop? It is the backdrop with logos on it that you see behind celebrities in pictures at red carpet events. It provides an opportunity to increase brand awareness by getting your logo and company name featured in the backgrounds of photos that will be used post-event, including parish and school print and online communications, as well as social media.

- ___ \$2,500 “Step and Repeat” Backdrop*
(Includes a Full Page Color Ad in Ad Book as well as a Mobile Bidding Site Ad.)
- *Limit of 1; available on a first come, first served basis.*

“Step and Repeat” Artwork Requirements: Finished logo artwork file must be submitted in vector format.

Please email your camera ready artwork per the artwork requirements to gala.ads@sttheresaschool.com.