



CALIFORNIA INTERSCHOLASTIC FEDERATION

STATE MEDIA RELEASE

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August 29, 2018

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THS/Hotels4Teams Named Official and Exclusive Team Housing Service of the CIF and the 10 CIF Sections

SACRAMENTO, CALIF. – The California Interscholastic Federation (CIF), the Tournament Housing Services Company (THS) and its subsidiary Hotels4Teams announce the signing of a five-year agreement that names THS/Hotels4Teams as the official and exclusive team housing service of the CIF and the 10 CIF Sections through 2022. As a result, THS becomes the hotel provider for CIF Championship events across the state, while Hotels4Teams will service qualifying teams looking to book hotels within two weeks of CIF Championships.

“The CIF is excited to partner with THS/Hotels4Teams and welcome them to the CIF family,” stated CIF Executive Director Roger L. Blake. “

“THS and its subsidiary Hotels4Teams are proud to be new sponsors of CIF,” stated THS Company/Hotels4Teams President Tom Berkman. “Whether you’re a parent needing one room, or a team shopping for 9+ rooms, Hotels4Teams has the technology and the resources to make the booking process effortless and affordable.”

About THS/Hotels4Teams

Tournament Housing Services (THS) www.THWeb.com is a New Jersey based sports housing service specializing in amateur tournaments. Since its inception in 1998, THS has been offering teams and parents a seamless reservation process, using live inventory and cutting-edge proprietary technology, with a company-wide passion for delivering the best housing experience.

Hotels4Teams is the first and only hotel booking engine built specifically for sports. Boasting a proprietary database of over 200,000 sports venues, the company helps its customers find hotels closest to their venue. Serving teams, athletes and fans, Hotels4Teams offers unprecedented discounts of up to 70%. With features like booking as a group and paying individually, hotel rate bidding process and amenity comparisons, customers can quickly find a hotel that best fits their needs. Travel coordinators and sports enthusiasts will enjoy exploring 1,000 unique articles that range in topics from “Choosing the Right Hotel Brand” to “Finding Team-Friendly Restaurants and Attractions,” as well as hundreds of travel guides for things for a team to do in U.S. cities. To find out more information about how Hotels4Teams is shaping the future of sports and leisure travel, visit www.Hotels4Teams.com.

About the California Interscholastic Federation

The California Interscholastic Federation (CIF) was created in 1914 and is the governing body for high school sports in the state of California. CIF is uniquely positioned to foster student growth in values and ethics. CIF’s ideal of “Pursuing Victory with Honor,” provides the opportunity to influence the actions of the athletic community. CIF strives to promote equity, quality, character and academic development. CIF is a nonprofit federation and the state office, located in Sacramento, Calif., represents the interests of its member Sections. The 10 Sections represent geographic regions within the state: Central, Central Coast, Los Angeles City, North Coast, Northern, Oakland, Sac-Joaquin, San Diego, San Francisco and Southern. CIF represents 1,606 public and private member schools and more than 838,000 student-athletes. CIF conducts Regional and State Championships in badminton, cross country, football, volleyball, tennis, wrestling, basketball, soccer, swimming & diving, track & field, golf and water polo. CIF Sections conduct championships in more than 22 sports.