



SPONSOR PACKAGES

Want to get the word out about your business? Interested in helping Westside Waldorf School? Purchase an ad for the auction catalog and/or the auction website!

The Westside Waldorf School Auction Fundraiser will be held on March 30th at the Hotel Casa Del Mar in Santa Monica and will include a live, silent and online auction. We are looking forward to an amazing event with more than 200 attendees and more bidders expected to access the online auction that launches March 1st and ends the evening of the soirée.

Our parent and family population are consumers based in Pacific Palisades, Malibu, Topanga, Westside, West LA, and extending down to Palos Verdes.

Your advertisement will appear as a prominent banner on our auction website, hosted by Bidding for Good, and will include your artwork and a hyperlink to your business. Our auction website is viewed not only by Westside Waldorf families but also their friends, extended family, school alumni and the Bidding for Good public community. The printed catalog is distributed prior to the event to all school families.

Both the website and printed catalog are great ways to reach new and loyal customers in our community.

Full page + Online Banner Ad - \$500.00

Public recognition by Live Auctioneer during March 30th event
Full page ad in the Silent and Live Auction Catalog
Banner on Auction website with clickable link to your business

Half page + Online Banner Ad - \$250.00

Half page ad in the Silent and Live Auction Catalog
Banner on Auction website with clickable link to your business

Quarter page + Online Banner Ad - \$150.00

Quarter page ad in the Silent and Live Auction Catalog
Banner on Auction website with clickable link to your business

Online Banner Ad - \$75.00

Banner on Auction website with clickable link to your business

Deadline for publication in the auction catalog is March 20th.

We greatly appreciate your support. If you have any questions and to submit artwork, please reach out to our auction team at auction@wswaldorf.org.