



# Rancho Pico Junior High School

- A California Distinguished and Gold Ribbon School -

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Dear Rancho Pico Families,

For the last three years, we have conducted our “Painless Fundraising Donation Drive” as our one and only school-wide fundraiser. This year, our goal is to raise \$40,000 to support programs such as academic competitions, the Arts, ASB activities, ASB dances, campus improvements, conferences, disaster preparedness, field trips, guest speakers, intramurals, school safety, student assistance, student incentives, supplemental curriculum, team activities, technology, etc. The amount we raise during this drive will determine the scope of what we are able to offer our students during this school year.

In prior years, we have utilized third parties (magazine and cookie dough companies) in order to raise money for extra-curricular activities. Unfortunately, these vendors retained in excess of 50% of the total monies raised by our families to cover their operating costs. In essence, for every dollar previously donated, less than fifty cents stayed at our school. Furthermore, instead of using their time to study or participate in after-school activities, our students became sales and marketing tools for these companies.

We would like to ensure that 100% of donations collected remain at Rancho Pico. To that end, it is our hope that you will join us in our efforts as we kick off our fourth annual Painless Fundraising Donation Drive! To participate in this fundraising event, you can visit the ASB table near the office at Back To School Night, drop off a check in the office, or send one with your student. The drive will continue through September 28. Please support student activities for the 2018-19 school year by giving whatever you can comfortably afford.

Thank you in advance for your generosity and support! We look forward to an amazing school year!

Sincerely,

Nicolette Pistone  
Rancho Pico ASB