



Cheatham County School District
The Cheatham Advantage: Employee Incentive Program

What is the Cheatham Advantage Program?

The Cheatham Advantage program is a partnership with local businesses and community organizations who provide incentives and/or benefits to Cheatham County School District employees in an effort to recruit and retain quality educators and staff. This partnership will also give extra exposure and business to participating merchants. We believe this is a mutually beneficial endeavor. The benefits can range from discounts, services, and/or products that are not offered to the general public.

How do you get involved?

To become a Cheatham Advantage partner, a business must submit a completed form and offer a discount or service that is above and beyond what is offered to the general public on a regular basis. All services and products will be reviewed before acceptance into the program. Individual representatives and home-based businesses are eligible for the program. After review, the business will be contacted regarding their enrollment in the program.

How long does the partnership last?

The partnerships will run through June 30, 2021, and will then be reviewed annually.

How does a business know if a person is a current Cheatham County School District employee?

Every CCSD employee is issued a district ID badge. The badges may be used to confirm employment. Employees may also use their pay stubs as proof of employment. Substitute teachers are not eligible for the offers.

How will employees know which businesses are participating?

Employees will receive a list of participating businesses. Businesses and their perk/incentive will also be featured on the district website at www.cheathamcountyschools.net as well as be promoted as part of the district's "Shop Local Shop Cheatham" campaign and featured at our back-to-school kickoff days. In return, participating businesses will receive a pass to attend district athletic events.

Looking to support our employees in other ways?

We are committed to creating a workplace culture where our employees feel appreciated. If your business would like to adopt a school to support individual school needs or sponsor a mobile snack/drink cart or other employee incentives at a specific school, please contact us for additional information.

For more information, contact:

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