

HELP US BUILD SAFETY AND SECURITY FOR THE KIDS OF OUR SCHOOL DISTRICT

The Center for Health Promotion and Disease Prevention, the Westmoreland Intermediate Unit, and Bark are working together to improve adolescent and adult communications about social media usage. Bark is an app that was created by parents, for parents to offer a better, easier, and more effective way to keep children safe online.

Better communication can help parents detect potential online issues that may threaten their child, such as: cyberbullying, sexting, drug related content, online predators, and signs of depression.

If you have a child in grades 5th-8th sign up to participate in ***Social Media and Your Pre-Teen, A Parent Engagement Project.*** After completing a brief online survey, participants will receive a free one year subscription to Bark.

For more information or to participate:

- Go to <https://chpdp.org/study> to read more about this project and to enroll. If you have additional questions, email Diana Schroeder, DNP, RN, Principle Investigator at chpdp@chpdp.org
- For more information about Bark, visit www.bark.us
✓ Remember to return to <https://chpdp.org/study> to enroll

The Center for Health Promotion and Disease Prevention
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814-619-3270



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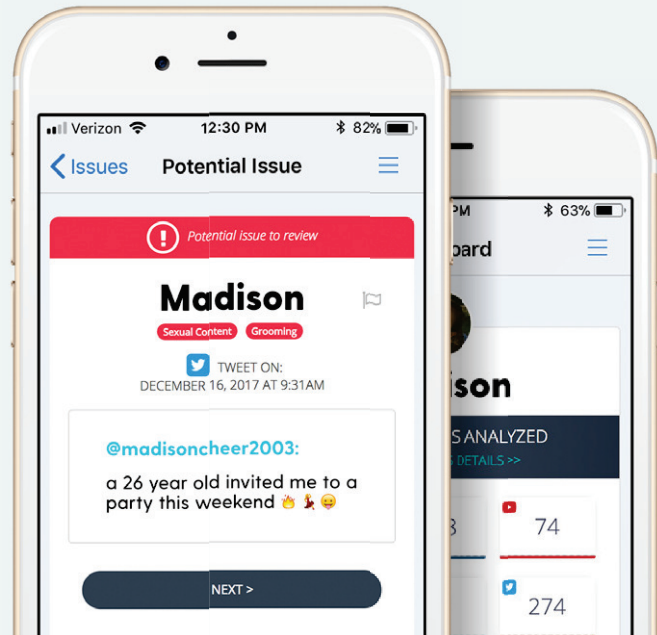


The Smart Way to Keep Kids Safer Online

Bark's award-winning service proactively monitors texts, emails, and 24 different social networks for potential safety concerns, so busy parents can save time and gain peace of mind.

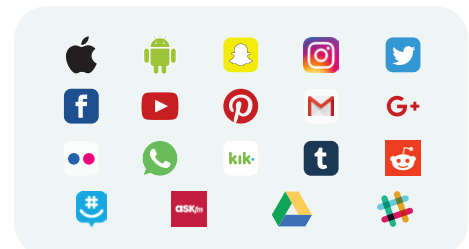


Works on iOS, Android, and Amazon mobile devices.



The Most Coverage of Any Monitoring Tool

Bark covers 24 social networks and apps – 4x more than any other child monitoring app. You'll get automatic alerts to signs of cyberbullying, depression, online predators, adult content, and more.



SOCIAL MEDIA MONITORING

Bark tracks conversations and content on Snapchat, Instagram, Youtube, Facebook, Twitter, Pinterest, GroupMe, and more.



TEXT MONITORING

Bark works with iOS and Android to search through texts, photos, and videos for concerning interactions.



EMAIL MONITORING

Monitor emails from Gmail, Outlook, Hotmail, Yahoo, Comcast, and AOL for harmful content.



24/7 DETECTION

Bark looks for activity that may indicate online predators, adult content, sexting, cyberbullying, drug use, suicidal thoughts, & more.



PARENTAL ALERTS

Get automatic alerts when Bark detects potential issues, along with expert recommendations from child psychologists for addressing them.



SAVE TIME, BUILD TRUST

Bark saves you from manually monitoring your child's activities, respecting your time and your child's privacy by only surfacing potential concerns.