



BROOKWOOD

A Tradition of Excellence

INTEGRATED ENTREPRENEURSHIP

2017-2018



Ten sophomores in the Brookwood Integrated Entrepreneurship program pitched their start-up businesses "Shark Tank" style at Snellville City Hall. These students were competing for the chance to win up to \$2,000 of venture capital and the title of "Best Young Snellville Entrepreneur." The competition also included students from both South Gwinnett High School and the Grayson Technical Education Program.

This event is the conclusion of a yearlong Entrepreneurship Alliance with the City of Snellville and the Integrated Entrepreneurship Program at Brookwood. Throughout the school year, local entrepreneurs have volunteered their time as guest speakers, hosted round table discussions, and provided one-on-one mentorship to the students to help guide them toward fully-functioning businesses.

At the Snellville "Shark Tank," students presented to a panel of judges made up of city representatives and local entrepreneurs. Brookwood student entrepreneurs won \$1800 of the \$2000 investment pot at stake.

Congratulations to these Bronco Entrepreneurs:

Mya Swaby

Business Name: Contraband Clothing - Won an \$850 investment and was one of two finalists for "Snellville Young Entrepreneur of the Year." Mya was Brookwood's student entrepreneur representative competing in the countywide GCPS Student Entrepreneurship Competition hosted by Partnership Gwinnett at the Gwinnett Chamber of Commerce. She placed an impressive second at the GCPS competition.

Blake Ito

Business Name: Georgia Knives - Won a \$500 investment.

David Howard and Aly Jiwani

Business Name: Phone Menders – Won a \$250 investment.

Natsenet Asefaw

Business Name: Gezana Coffee – Won a \$200 investment.

The following Broncos also pitched their businesses and represented Brookwood well:

Amir Wright - Business Name: Mowed Out

Kyleigh Brisendine - Business Name: The Renewed Sketch

Marc Brown - Business Name: Bonhomme Hits

Erika Quirarte and Melanie Kenson - Business Name: El Ora Clothing